

BELLESENCE COURT



1967 CENSUS OF BUSINESS



Reference Copy



MAJOR RETAIL CENTERS

in Standard Metropolitan Statistical Areas

ILLINOIS



The 1967 Census of Business reports will comprise eight volumes:

Vols. I, II, III, IV—Retail Trade
Vols. V, VI—Wholesale Trade
Vols. VII, VIII—Selected Services

Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

VOL. I. RETAIL TRADE, SUBJECT REPORTS

A U.S. summary chapter and chapters presenting tabulations based on the following characteristics of individual establishments: sales-size; employment-size; single or multiunit ownership; and legal form of ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business. This volume consists of the subject reports previously issued as series BC67–RS.

VOL. II. RETAIL TRADE, AREA STATISTICS

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area. This volume consists of the area reports previously issued as series BC67–RA.

VOL. III. MAJOR RETAIL CENTERS

A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67–MRC.

VOL. IV RETAIL MERCHANDISE LINE SALES

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67–MLS.

Issued April 1970

This report is a preprint of a corresponding chapter of Vol. III—Retail Trade, Major Retail Centers.

Suggested Citation

U.S. Bureau of the Census, Census of Business, 1967

RETAIL TRADE: MAJOR RETAIL CENTERS
ILLINOIS, BC67-MRC-14

U.S. Government Printing Office, Washington, D.C., 1970

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, or any Department of Commerce field office. Price 70 cents. Complete set of retail trade major retail center reports, \$29.40.



BUREAU OF THE CENSUS

George Hay Brown, Director

Robert F. Drury, Deputy Director
Walter F. Ryan, Associate Director

BUSINESS DIVISION
Harvey Kailin, Chief

ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of Harvey Kailin, Division Chief, with direct supervision by Louis Greenberg, Assistant Chief, Program Development. Plans for the major retail center segment of the Census of Business were developed by Sol Helfand. Responsibility for compiling this report was under the general direction of Michael Farrell, Chief, Retail Program Branch. Robert Viehman served as coordinator and was the Business Division's liaison officer with other divisions. Mabel Foster and Charles Treese contributed in resolving problems and in reviewing the data for publication. Staff assistance was provided by Paul Shapiro, Assistant Division Chief, Program Implementation, Ralph S. Woodruff, Assistant Division Chief, Research and Methodology, and Max Shor, Assistant Division Chief, Staff and Special Projects.

Systems and procedures were developed in the Systems Division, Sol Dolleck, Chief, by Eugene Wendt, Assistant Division Chief for Periodic Censuses, assisted by Samuel Schweid, Economic Census Program Manager. Clerical procedures were developed and supervised by Alvin Barten and Carl Mueller. Robert Janshego developed and supervised the electronic computer editing and tabulation programs under the direction of William Lorenz, Chief, Business Statistics Branch.

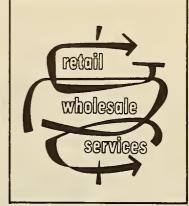
Processing of major retail center reports was performed by the Jeffersonville Census Operations Division, Joseph F. Arbena, Chief. Clerical processing was supervised by Rebecca Nesbit. Data processing and related operations were performed by the Processing Division, M. Douglas Fahey, Chief, assisted by Rudolph Micoly and James Shores.

Editorial supervision was provided by Julia Moring of the Administrative and Publications Services Division.

Arthur Horowitz, in his capacity as the coordinator of the economic censuses, made important contributions to the planning and operational phases of the work.

Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

1967 CENSUS OF BUSINESS



MAJOR RETAIL CENTERS

in Standard Metropolitan
Statistical Areas

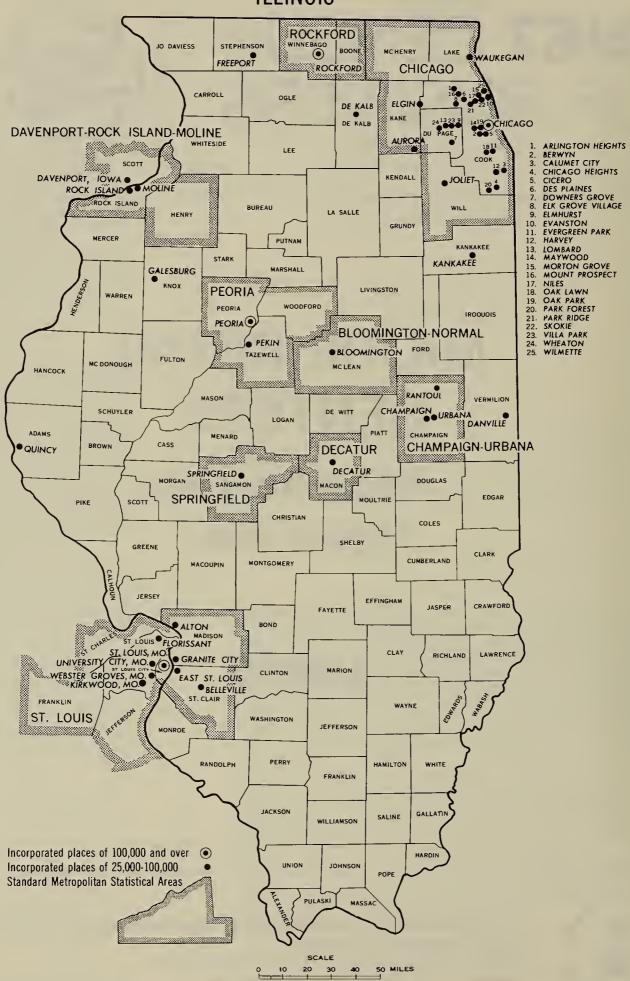
ILLINOIS



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary

Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director

ILLINOIS



Introduction

AUTHORITY AND SCOPE-The economic censuses are required by law under Title 13, United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix A.

AREAS COVERED—This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

DELINEATION OF MAJOR RETAIL CENTERS— Two types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in

consultation with local census tract committees defined a CBD as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only—

- 1. Retail stores, total.
- 2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
- 3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
- 4. All other retail stores (SIC 52, 55, 59, except 591).

This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

STANDARD METROPOLITAN STATISTICAL AREAS—The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967.¹

¹ Executive Office of the President, Bureau of the Budget, Standard Metropolitan Statistical Areas, 1967, as amended January 15, 1968.

MAJOR RETAIL CENTERS IN STANDARD METROPOLITAN STATISTICAL AREAS

Illinois

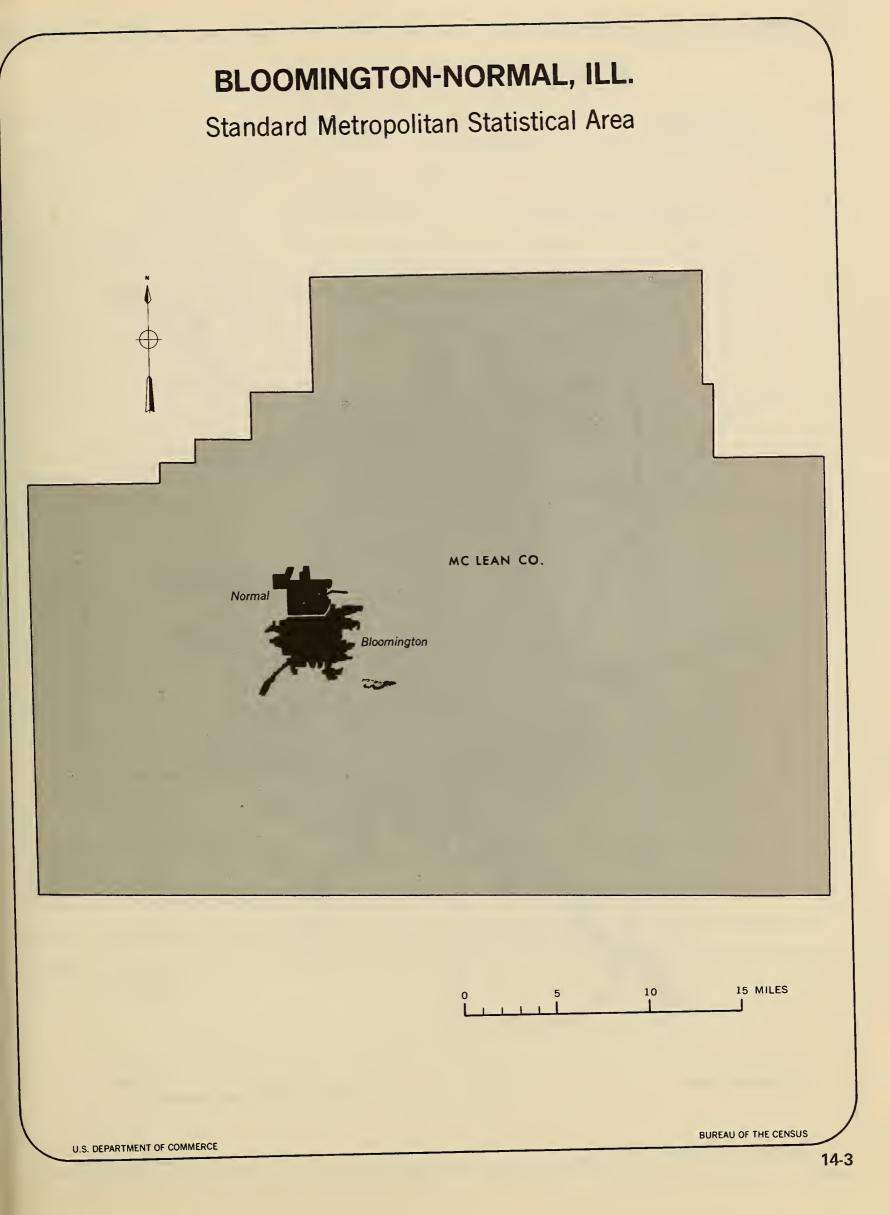
CONTENTS

| Page numbers listed here omit the State prefix, 14, which appears as part of number for each page]

		page
	State Map Showing Standard Metropolitan Statistical Areas	ii
	Introduction	iii
BLO	OMINGTON-NORMAL SMSA:	
	Standard Metropolitan Statistical Area Maps	3
Table	1 Major Retail Centers in the SMSA: 1967	5
CHAI	MPAIGN-URBANA SMSA:	
	Standard Metropolitan Statistical Area Maps	6
Table	1 Major Retail Centers in the SMSA: 1967	8
CHIC	CAGO SMSA:	
	Standard Metropolitan Statistical Area Maps	9
Table	1 The Central Business District: 1967 and 1963	
	2 The City: 1967 and 1963	
	3 The Standard Metropolitan Statistical Area: 1967 and 1963	
	4 CBD, City, SMSA—Percent Change and Percent Distribution: 1967	
	5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967	15
	6 Major Retail Centers in the SMSA: 1967	16
DEC	A TAID CARCA	
DECA	ATUR SMSA:	
Table	Standard Metropolitan Statistical Area Maps	
lable	1 Major Retail Centers in the SMSA: 1967	34
PFOR	RIA SMSA:	
	Standard Metropolitan Statistical Area Maps	35
Table	1 The Central Business District: 1967 and 1963	
·ubic	2 The City: 1967 and 1963	
	3 The Standard Metropolitan Statistical Area: 1967 and 1963	40
	4 CBD, City, SMSA—Percent Change and Percent Distribution: 1967	41
	5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967	
	6 Major Retail Centers in the SMSA: 1967	
	major recail ocircos in the olifor. 1307	40

CONTENTS—Continued

ROCKFORD SMSA:	
Standard Metropolitan Statistical Area Maps	44
Table 1 The Central Business District: 1967 and 1963	46
2 The City: 1967 and 1963	
3 The Standard Metropolitan Statistical Area: 1967 and 1963	
4 CBD, City, SMSA—Percent Change and Percent Distribution: 1967	49
5 CBD Sales as Percent of City Sales and of SMSA Sales: 1967	50
6 Major Retail Centers in the SMSA: 1967	
CDDINICELE D CMCA.	
SPRINGFIELD SMSA:	=0
Standard Metropolitan Statistical Area Maps	
Table 1 Major Retail Centers in the SMSA: 1967	55
Appendix General Explanation	56



BLOOMINGTON-NORMAL, ILL.

Cities and Major Retail Centers

MC LEAN CO.

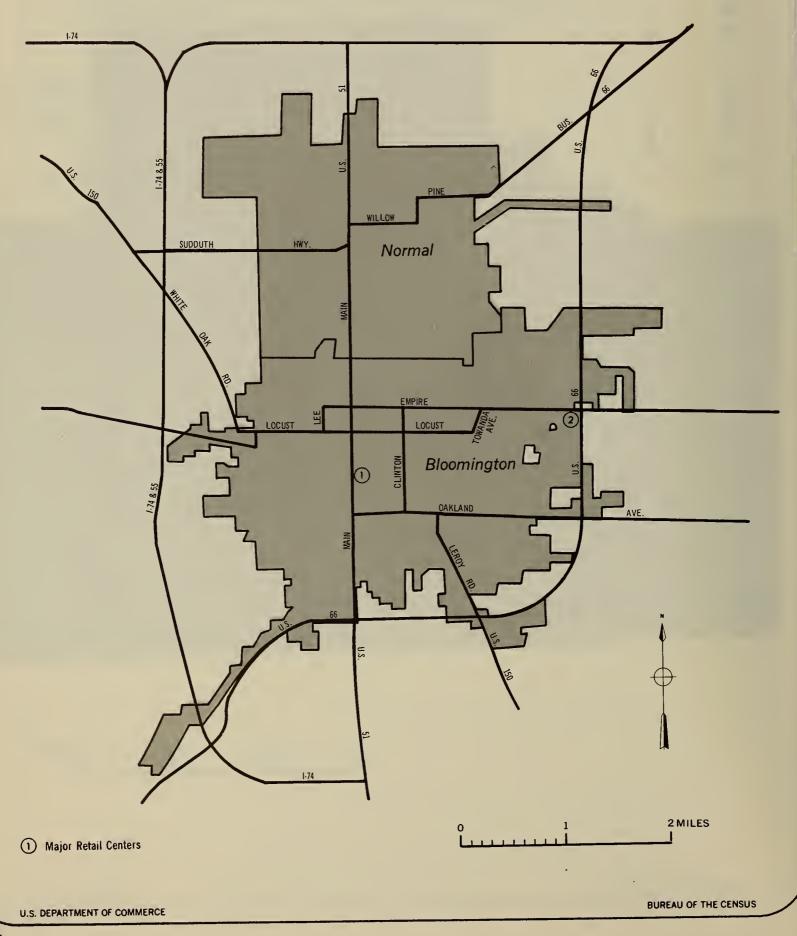


TABLE 1. Major Retail Centers in the SMSA: 1967

BLOOMINGTON-NORMAL SMSA — Coextensive with McLean County, III.

SIC code	Kind of business	Standard metropolitan		ail centers tions below)
310 6006	Kind of Business	statistical area	No. 1	No. 2
E// EQ E01	RETAIL STORES, TOTAL: 1 NUMBER	829 183 766	139 36 982	22 18 978
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	296 49 359	43 8 221	5 (D)
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	124 43 632	48 16 878	15 17 270
52, 55, 59 Ex. 591	ALL OTHER STORES: NUMBER	409 90 775	48 11 883	(D)
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL	829	139	22
52 5251 52 Ex. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	75 14 61	9 1 8	=
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	33 8 10 15	10 3 3 4	4 3 1
54	FOOD STORES	97	4	2
55 EX. 554	AUTOMOTIVE DEALERS	58	8	-
55 PT.(554)	GASOLINE SERVICE STATIONS	120	5	-
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	42 17 11 25	19 9 7 10	8 3 2 5
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . FURNITURE STORES	49 12 12 25	19 4 6 9	3 - - 3
58 5812 5813	EATING AND DRINKING PLACES	172 123 49	32 20 12	2 2 -
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	27	7	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES ³	156 8 7 11 9	26 1 3 5	2 - - 1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Lexcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

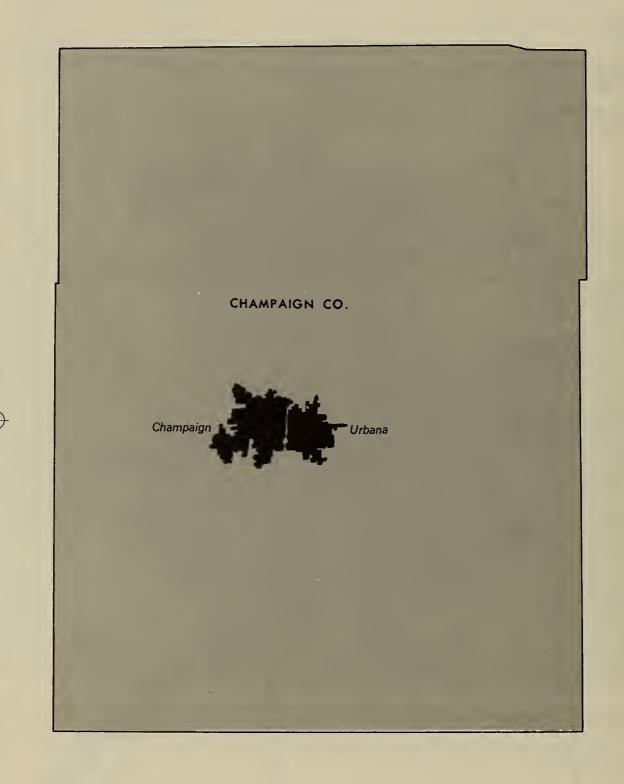
Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by: Locust, McLean, Oakland Ave., Mason, and Monroe. (Bloomington city)

MRC No. 2. Includes planned center known as "Eastland Shopping Center" and establishments on E. Empire St., from Towanda Ave. to Rte. 66. (Bloomington)

CHAMPAIGN-URBANA, ILL.

Standard Metropolitan Statistical Area



0 5 10 15 MILES

U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

CHAMPAIGN-URBANA, ILL.

Cities and Major Retail Centers

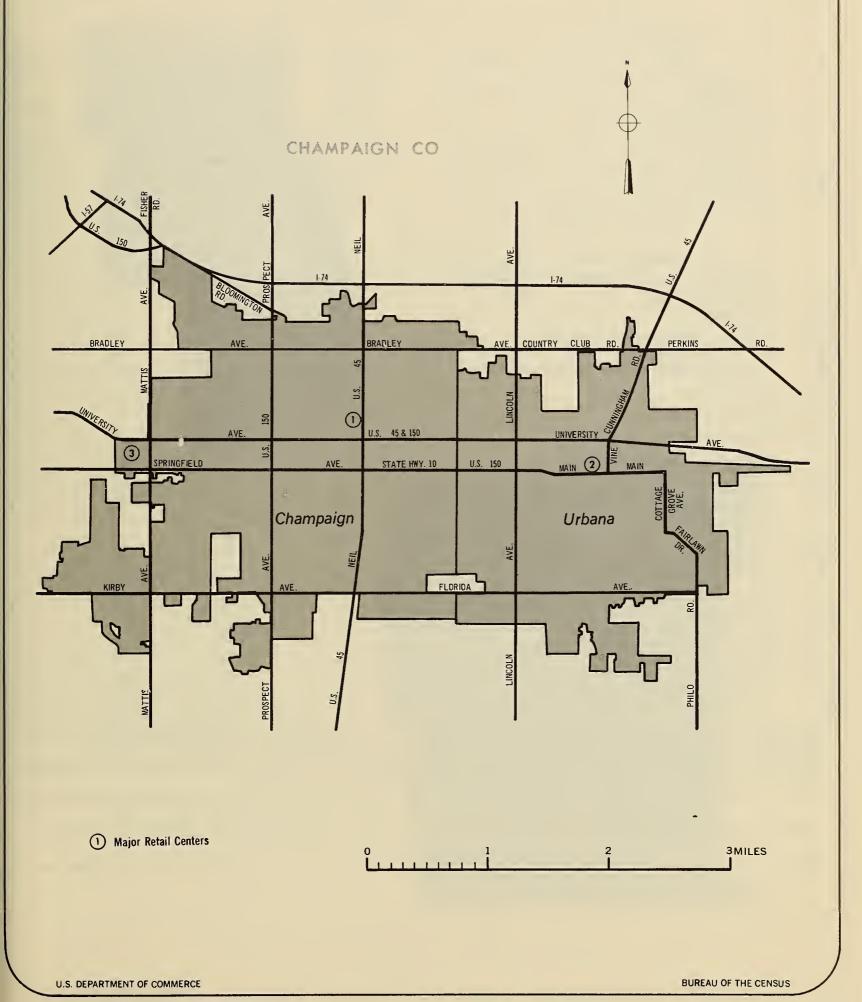


TABLE 1. Major Retail Centers in the SMSA: 1967

CHAMPAIGN-URBANA SMSA — Coextensive with Champaign County, III.

SIC code	Kind of business	Standard metropolitan		Major retail centers ee decriptions below)			
310 6000		statistical area	No. 1	No. 2	No. 3		
	RETAIL STORES, TOTAL: 1 NUMBER	963 251 679	146 56 453	61 2 095	23 14 680		
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	335 79 111	41 9 192	20 7 289	9 5 343		
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	176 63 462	43 22 535	18 9 563	10 8 627		
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	452 109 106	62 24 726	23 3 343	4 710		
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL 1	963	146	61	23		
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	65 11 54	6 2 4	3 1 2	=		
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	37 9 13 15	8 4 2 2	4 2 1 1	4 2 1 1		
54	FOOD STORES	85	5	5	5		
55 EX. 554	AUTOMOTIVE DEALERS	66	13	3	1		
55 PT.(554)	GASOLINE SERVICE STATIONS	137	15	5	1		
56 562, 3, 8	APPAREL AND ACCESSORY STORES	63	20	9	6		
562 OTHER 56	FURRIERS	24 17 39	7 6 13	6 4 3	1 1 5		
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	76 19 16	15 4 2	5 1 1	1		
58 5812 5813	STORES	41 222 170 52	9 32 23 9	3 11 7 4	3 3		
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	28	4	4	1		
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES LIQUOR STORES SPORTING GOODS STORES, BICYCLE SHOPS JEWELRY STORES FLORISTS	184 16 16 12 13	28 3 3 5 1	12 2 1 3	2 1 -		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1-Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2-Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3-Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

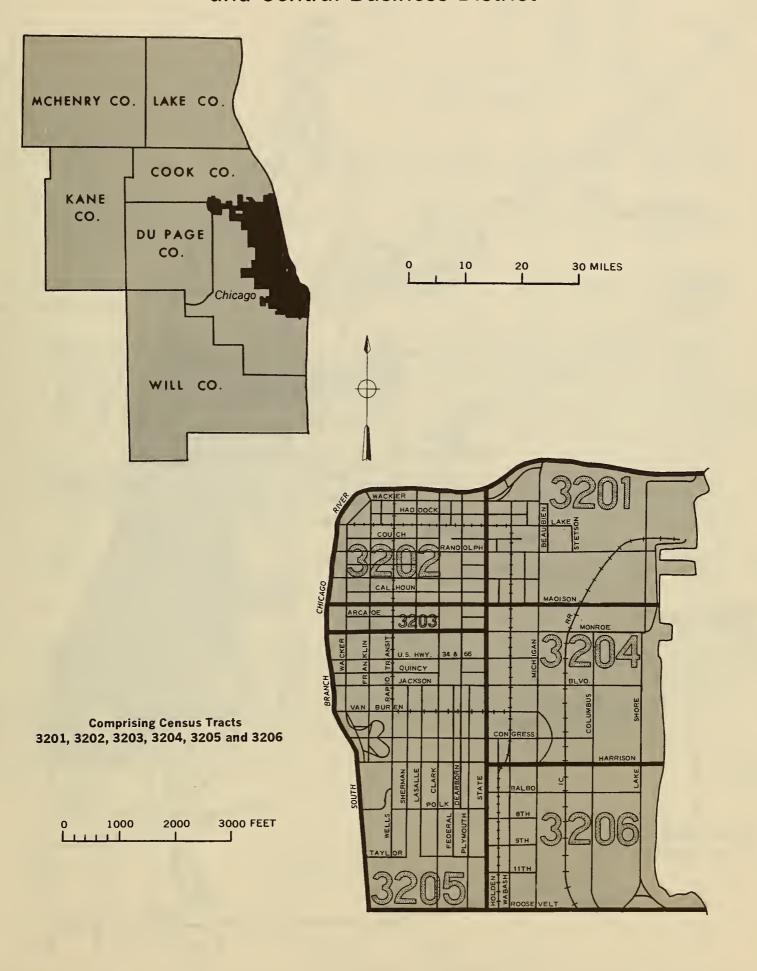
MRC No. 1. Includes the establishments in the area bounded by: P. and E.R.R., I.C. R.R. (Main Line), William, Randolph, Springfield Ave., State, Washington, Randolph, Columbia Ave. and Neil. (Champaign City) Tract: 1

MRC No. 2. Includes the establishments in the area bounded by: P. and E.R.R., Vine, Illinois, Race, Elm, Ceder, Main and Boneyard Ditch. (Urbana City)

MRC No. 3. Includes the planned center known as "Country Fair Shopping Center" at the intersection of Springfield Ave. and Mattis Ave. (Champaign)

CHICAGO, ILL.

Standard Metropolitan Statistical Area and Central Business District



U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

CHICAGO, ILL. City and Major Retail Centers LAKE CO. MC HENR COOK CO. KANE CO. 3Chicago CBD DU PAGE CO. 40 Nos. 6,7,15,20,23,36, 38,49,51, and 83 Unassigned KENDALL CO WILL CO. Central Business District 1 Major Retail Centers 10 MILES U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS 14-10

TABLE 1. The Central Business District: 1967 and 1963

-			196	57		1963		
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	1 632	817 395	163 447	38 376	1 827	673 812	135 278
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT OEALERS	12 5 7	1 398 967 431	186 112 74	59 49 10	21 8 13	1 825 1 228 597	280 243 37
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES ¹	50 6 6 38	353 057 338 032 (D) (D)	73 556 70 806 (D) (D)	17 256 16 506 (U) (D)	36 6 4 26	288 728 274 839 (D) (D)	59 977 57 383 (D) (D)
54	F000 STORES	67	29 968	3 823	861	86	22 342	2 684
55 EX. 554	AUTOMOTIVE DEALERS	7	384	(D)	(D)	6	496	47
55 PT.(554)	GASOLINE SERVICE STATIONS	3	1 495	(D)	(D)	10	2 179	253
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	436 226 79 210	157 958 77 110 47 867 80 848	30 399 13 799 9 190 16 600	5 964 2 861 1 992 3 103	541 275 74 266	132 806 59 244 36 994 73 562	24 823 10 418 7 163 14 405
565 566 564, 7, 9	STORES ³	72 7 58 47	35 784 18 099 21 548 4 858	6 085 5 915 3 247 1 353	1 164 1 075 639 225	87 18 76 85	21 855 29 050 17 209 5 448	3 813 6 468 2 628 1 496
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	72 21 12	31 453 14 989 2 037	5 445 2 918 231	826 329 67	63 18 16	24 854 11 467 2 026	3 474 1 273 310
	MUSIC STORES	39	14 427	2 296	430	29	11 361	1 891
58 5812 5813	EATING ANO DRINKING PLACES	418 343 75	110 052 103 229 6 823	31 007 29 640 1 367	9 449 9 080 369	451 351 100	94 858 87 337 7 521	27 035 25 342 1 693
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	49	27 674	4 978	1 121	49	21 028	4 000
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	518 15 5 183 18	103 956 17 487 (D) 31 864 2 201	13 864 926 (D) 4 427 558	2 804 183 (Ū) 790 105	564 19 12 141 21	84 696 12 678 6 133 20 229 1 984	12 705 706 1 029 3 038 423

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

			190	 67			1963	_
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	25 797	5 829 871	777 093	183 641	28 264	4 800 985	613 838
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	832 488 344	154 730 45 038 109 692	22 351 (D) (D)	3 784 (D) (D)	1 002 556 446	113 890 38 397 75 493	15 979 4 373 11 606
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES ¹	818 67 256 495	1 029 644 829 293 72 393 127 958	165 808 137 595 11 987 16 226	39 539 31 359 4 075 4 105	725 53 319 353	697 545 569 574 63 966 64 005	115 474 95 196 11 205 9 073
54	FOOD STORES	4 616	1 241 079	115 249	27 458	5 945	1 123 809	97 342
55 EX. 554	AUTOMOTIVE DEALERS	668	825 615	77 308	10 869	699	776 909	68 996
55 PT.(554)	GASOLINE SERVICE STATIONS	1 759	.282 673	26 801	6 913	1 876	239 842	23 243
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	2 517 1 092 617 1 425	534 905 214 151 153 005 320 754	86 873 34 159 24 989 52 714	19 546 8 039 6 023 11 507	2 831 1 184 557 1 647	413 062 172 639 115 631 240 423	65 921 26 927 18 681 38 994
561 565 566 564, 7, 9	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES'	392 166 453 148	104 514 105 835 86 773 16 691	16 680 20 029 12 694 3 311	3 165 4 809 2 837 696	465 298 575 309	69 375 83 854 68 701 18 493	10 918 14 955 9 787 3 334
57 5712 OTHER 571	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	1 295 467 374	322 431 153 461 45 400	46 118 23 583 7 928	7 495 3 303 1 693	1 386 558 392	234 193 109 182 35 219	32 053 14 919 6 356
572, 573	MUSIC STORES	454	123 570	14 607	2 499	436	89 792	10 778
58 5812 5813	EATING AND DRINKING PLACES	7 788 4 399 3 3 89	652 645 509 290 143 355	142 479 124 795 17 684	46 269 41 185 5 084	_	532 157 383 911 148 246	113 319 97 618 15 701
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1 078	267 604	37 112	9 408	1 225	223 572	30 985
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	4 426 896 117 445 342	518 545 204 090 16 951 58 666 21 771	56 994 14 162 2 343 8 256 3 963	12 360 3 212 506 1 495 1 020		446 006 188 167 12 869 39 002 18 955	50 526 13 109 1 629 6 035 3 218

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

CHICAGO SMSA-Consists of Cook, Du Page, Kane, Lake, McHenry, and Will Counties, III.

			19	67			1963		
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year	
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)	
	RETAIL STORES, TOTAL ¹	46 068	11 634 721	1 450 453	348 618	47 048	8 911 856	1 081 033	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	1 925 908 1 017	417 497 110 630 306 867	58 195 14 565 43 630	9 787 3 053 6 734	2 176 973 1 203	312 979 83 752 229 227	44 091 11 033 33 058	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES ¹ DEPARTMENT STORES	1 574 180 513 881	1 943 626 1 600 524 156 801 186 301	283 844 234 647 25 563 23 634	72 355 57 560 8 902 5 893	1 352 151 598 603	1 327 204 1 057 508 127 678 142 018	195 864 154 902 21 984 18 978	
54	FOOD STORES	7 407	2 616 333	235 899	56 890	8 739	2 141 957	182 038	
55 EX. 554	AUTOMOTIVE DEALERS	1 665	1 975 060	181 375	25 148	1 636	1 585 821	137 781	
55 PT.(554)	GASOLINE SERVICE STATIONS	4 380	698 709	64 253	17 349	4 401	541 078	50 917	
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	4 092 1 777 1 054 2 315	885 921 359 529 259 335 526 392	134 634 54 199 39 860 80 435	32 056 13 624 10 086 18 432	4 413 1 828 943 2 585	653 509 269 818 186 272 383 691	99 194 40 627 28 797 58 567	
565 566 564, 7, 9	STORES ³	623 270 799 219	176 392 163 581 (D) (D)	26 710 27 423 (D) (D)	5 234 7 072 (D) (D)	917 450 942 276	127 430 124 975 112 433 18 853	20 208 20 169 16 105 2 085	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	2 561 801 741	580 986 246 515 87 053	81 454 37 180 14 942	13 761 5 240 3 189	2 490 920 661	379 997 162 905 61 443	51 605 22 026 10 369	
	MUSIC STORES	1 019	247 418	29 332	5 332	909	155 649	19 210	
58 5812 5813	EATING AND DRINKING PLACES	12 798 7 686 5 112	1 107 530 873 998 233 532	242 417 211 506 30 911	81 972 72 845 9 127	12 581 7 106 5 475	860 259 635 196 225 063	184 577 159 268 25 309	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1 850	529 648	72 402	18 147	1 925	396 775	54 352	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	7 816 1 293 394 689 613	879 411 312 414 38 959 80 946 46 377	95 980 21 551 4 544 11 223 8 725	21 153 5 036 928 2 129 2 347	7 335 1 487 379 572 620	712 277 273 048 28 788 53 480 32 641	80 614 18 803 3 286 8 096 5 789	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

		Per	cent change in sa 1963 to 1967	les	Percent distribution of sales		
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	21.3	21.4	30.6	100.0	100.0	100.0
52 5251 52 Ex. 5251	BUILOING MATERIALS, HAROWARE, ANO FARM EQUIP- MENT OEALERS	-23.4 -21.3 -27.8	35.9 17.3 45.3	33.4 32.1 33.9	0.2 0.1 0.1	2.7 .8 1.9	3.6 1.0 2.6
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES	22.3 23.0 (0) 13.0	47.6 45.6 13.2 100.0	46.4 51.3 22.8 31.2	43.2 41.3 (0) (0)	17.7 14.2 1.2 2.2	16.7 13.8 1.3 1.6
54	F000 STORES	34.1	10.4	22.1	3.7	21.3	22.5
55 EX. 554	AUTOMOTIVE OEALERS	-22.6	6.3	24.5	0.1	14.2	17.0
55 PT.(554)	GASOLINE SERVICE STATIONS	-31.4	17.9	29.1	0.2	4.8	6.0
56 562, 3, 8	APPAREL ANO ACCESSORY STORES	18.9	29.5	35.6	19.3	9.2	7.6
562 OTHER 56	FURRIERS	30.2 29.4 9.9	24.0 32.3 33.4	33.2 39.2 37.2	9.4 5.8 9.9	3.7 2.6 5.5	3.1 2.2 4.5
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	26.6 30.7 0.5 27.0	37.7 40.6 28.9 37.6	52.9 51.3 41.7 59.0	3.8 1.8 0.2	5.5 2.6 0.8 2.1	5.0 2.1 0.8 2.1
58 5812 5813	EATING ANO ORINKING PLACES	16.0 18.2 -9.3	22.6 32.7 -3.3	28.7 37.6 3.8	13.4 12.6 0.8	11.2 8.7 2.5	9.5 7.5 2.0
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	31.6	19.7	33.5	3.4	4.6	4.5
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES ²	22.7 37.9 (0) 57.5 10.9	16.3 8.5 31.7 50.4 14.9	23.5 14.4 35.3 51.4 42.1	12.7 2.1 (0) 3.9 0.3	8.9 3.5 0.3 1.0	7.6 2.7 0.3 0.7 0.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. rRevised.

1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business of	district sales as
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL ¹	14.0	7.0
52 5251 52 EX. 5251	BUILOING MATERIALS, HARDWARE, AND FARM EQUIPMENT OEALERS	0.9 2.1 0.4	0.3 0.9 0.1
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES¹	34.3 40.8 (0) (0)	18.2 21.1 (0) (0)
54	FOOO STORES	2.4	1.1
55 Ex. 554	AUTOMOTIVE OEALERS	(z)	(z)
55 PT.(554)	GASOLINE SERVICE STATIONS	0.5	0.2
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES	29.5 36.0 31.3 25.2 34.2 17.1 24.8 29.1	17.8 21.4 18.5 15.4 20.3 11.1 (0)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	9.8 9.8 4.5 11.7	5.4 6.1 2.3 5.8
58 5812 5813	EATING AND DRINKING PLACES	16.9 20.3 4.8	9.9 11.8 2.9
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	10.3	5.2
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	20.0 8.6 (0) 54.3 10.1	11.8 5.6 (D) 39.4 4.7

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

		Standard metropolitan	Central business	Major retail o	Major retail centers,(see descriptions below)			
SIC code	Kind of business	statistical area	district	No. 1	No. 2	No. 3		
	RETAIL STORES, TOTAL: 1 NUMBER	46 068 11 634 721	1 632 817 395	137 60 100	76 22 114	40 29 944		
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	22 055 4 253 511	534 167 694	37 5 638	26 5 526	12 9 780		
53 PT.56,57	SHOPPING GOOOS STORES (GAF):2 NUMBER	8 227 3 410 533	558 542 468	61 50 655	34 15 453	21 19 684		
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	15 786 3 970 677	540 107 233	39 3 807	16 1 135	7 480		
	NUMBER OF ESTABLISHMENTS							
	RETAIL STORES, TOTAL	46 068	1 632	137	76	40		
52 5251 52 EX. 5251	BUILDING MATERIALS, HAROWARE, ANO FARM EQUIP- MENT OEALERS	1 925 908 1 017	12 5 7	5 - 5	2 1 1	1 1		
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	1 574 180 513 881	50 6 6 38	7 1 1 5	7 1 3 3	6 2 2 2		
54	FOOD STORES	7 407	67	15	6	5		
55 EX. 554	AUTOMOTIVE DEALERS	1 665	7	2	1	1		
55 PT.(554)	GASOLINE SERVICE STATIONS	4 380	3	5	-	1		
56	APPAREL AND ACCESSORY STORES	4 092	436	34	21	11		
562, 3, 8 562 OTHER 56	FURRIERS	1 777 1 054 2 315	226 79 210	19 14 15	4 4 17	4 3 7		
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	2 561 801 741 1 019	72 21 12 39	20 9 4	6 1 1 4	4 - 1 3		
58 5812 5813	EATING ANO ORINKING PLACES	12 798 7 686 5 112	418 343 75	16 12 4	16 13 3	6 4 2		
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1 850	49	6	4	1		
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES LIQUOR STORES SPORTING GOODS STORES, BICYCLE SHOPS. JEWELRY STORES. FLORISTS.	7 816 1 293 394 689 613	518 15 5 183 18	27 2 2 6 2	13 2 - 4 1	4 - - 1		

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. TRevised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1 Includes establishments on W. Belmont Ave., from N. Lockwood Ave., to N. Menard Ave. and on N. Central Ave., from W. Diversey Ave. to W. School St. (Chicago)

MRC No. 2 Includes establishments on Broadway from Gunnison to Sunnyside, and on Wilson Ave. from Sheridan Rd. to Broadway (Chicago city)

MRC No. 3 Includes the planned center known as "Cermak Plaza Shopping Center" and establishments on Cermak Rd. from Home Ave. to Harlem Ave. (Berwyn)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

abos 212	Major retail centersContinued (see descriptions below) Kind of business					
310 code	Kind of Business	No. 4	No. 5	No. 8	No. 9	No. 10
	RETAIL STORES, TOTAL: 1 NUMBER	74 13 791	101 23 622	199 100 190	57 30 483	50 24 536
54, 58, 591	CONVENIENCE GOOOS STORES: NUMBER	28 5 211	30 4 485	28 10 338	7 871	12 4 024
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	27 6 622	52 17 292	132 81 720	32 21 262	29 19 372
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	19 1 958	19 1 845	39 8 132	9 1 350	9 1 140
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL	74	101	199	57	50
52 5251 52 Ex. 5251	BUILOING MATERIALS, HAROWARE, AND FARM EQUIP- MENT DEALERS	5 1 4	4 2 2	6 3 3	1 1 -	Ē
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES OEPARTMENT STORES	4 1 1 2	11 2 4 5	8 2 1 5	6 2 2 2	2 1 1
54	FOOD STORES	16	19	12	6	6
55 EX. 554	AUTOMOTIVE OEALERS	1	-	3	2	-
55 PT.(554)	GASOLINE SERVICE STATIONS	-	1	3	2	1
56 562, 3, 8	APPAREL AND ACCESSORY STORES	16	29	81	19	15
562 OTHER 56	FURRIERS	11 6 5	9 9 20	40 21 41	10 6 9	10 7
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	7 2 2 2 3	12 7 3	43 20 12	7 2 3	5 1 -
58	EATING AND ORINKING PLACES	9	9	13	9	5
5812 5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	4 5	7 2	12 1	9 -	1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	3	2	3	1	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	13 3 1 3	14 3 - 4	27 - 5 3 4	4 - 1	8 1 1 1 2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

- MRC No. 4 Includes establishments on W. Cermak Rd. from S. Lombard Ave. to S. East Ave. (Berwyn city, Cook County)
- MRC No. 5 Includes establishments on W. Chicago Ave., from W. Noble to N. Wood (Chicago city)
- MRC No. 8 Includes the planned center known as "Evergreen Park Plaza" and establishments on Western Ave., from 95th St., to 98th St. and on 95th St., from Beverly Ave. to Maplewood (Chicago, Evergreen Park)
- MRC No. 9 Includes the planned center known as "Harlem-Irving Plaza" and establishments on Harlem Ave. from Forest Preserve Ave. to 4340 Harlem Ave.; on Forest Preserve Ave. from Harlem Ave., to Irving Park Rd.; and on Irving Park Rd., from Forest Preserve Ave., to Oketo Ave. (Chicago, Norridge)
- MRC No. 10 Includes the planned center known as 'Hillside Shopping Center' bounded by: Congress St. Expressway, Harrison, I.C. R.R., and Wolf Rd. (Hillside village, Cook County)

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

	Wind of Louis		Major retail center	sContinued (see des	criptions below)	
SIC code	Kind of business	No. 11	No. 12	No. 13	No. 14	No. 16
	RETAIL STORES, TOTAL: 1 NUMBER	114 63 808	134 28 154	28 22 858	144 51 715	111 41 957
54, 58, 591	CONVENIENCE GOOOS STORES: NUMBER	24 9 000	58 9 738	15 4 899	37 9 261	24 7 062
53 PT.56,57	SHOPPING GOOOS STORES (GAF):2 NUMBER	69 53 059	47 16 169	7 (o)	77 38 452	70 32 595
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	21 1 749	29 2 247	6 (o)	30 4 002	17 2 300
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL	114	134	28	144	111
52 5251 52 EX. 5251	BUILOING MATERIALS, HAROWARE, ANO FARM EQUIP- MENT OEALERS	1 - 1	5 2 3	1 1	2 1 1	4 2 2
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES	5 2 1 2	12 2 3 7	2 1 1	9 2 2 5	6 1 3 2
54	FOOO STORES	7	24	4	15	5
55 EX. 554	AUTOMOTIVE OEALERS	1	1	-	1	2
55 PT.(554)	GASOLINE SERVICE STATIONS	-	3	-	1	-
56 562, 3, 8	APPAREL AND ACCESSORY STORES	50	23	2	40	49
562 OTHER 56	FURRIERS	21 13 29	12 8 11	1 1 1	15 7 25	17 11 32
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	14 5 2 7	12 10 1	3 1 1	28 14 4	15 7 2 6
58 5812 5813	EATING ANO ORINKING PLACES	13 11 2	25 14 11	9 8 1	18 15 3	16 11 5
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	4	9	2	ц	3
59 Ex. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	19 1 2 4	20 3 - 3 -	5 - - 1	26 4 3 6 1	11 2 - 4 1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. rRevised.

- MRC No. 12 Includes the establishments on W. 26th St. from Albany Ave. to S. Karlov Ave.
- MRC No. 13 Includes establishments on W. Lawrence Ave. from Ravenswood Ave. to Seeley Ave. (Chicago city)
- MRC No. 14 Includes establishments on N. Lincoln Ave. from Wellington-Southport Aves. to the "L" line; and on N. Ashland Ave. from Barry Ave. to the "L" line; on W. Belmont Ave. from Greenview Ave. to Paulina; and on W. School from N. Ashland Ave. to N. Lincoln Ave. (Chicago)
- MRC No. 16 Includes establishments on W. Madison from Hamlin Ave. to Kilbourn Ave. (Chicago)

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 11 Includes establishments on W. Irving Park Rd. from Kilpatrick Ave., to Lavergne Ave.; on N. Milwaukee Ave. from Kilpatrick to Warner; and on N. Cicero Ave. from Byron to Belle Plaine Ave. (Chicago city)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

CIO anda	Kind of business		scriptions below)			
SIC code	Kind of Dusiness	No. 17	No. 18	No. 19	No. 21	No. 22
	RETAIL STORES, TOTAL: 1 NUMBER ,	147 40 553	125 36 006	33 46 711	70 113 776	44 42 463
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	36 6 426	45 9 692	13 6 079	20 13 582	12 2 320
53 PT.56,57	SHOPPING GOOOS STORES (GAF):2 NUMBER	82 30 971	57 23 488	16 (D)	39 97 178	26 39 333
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	29 3 15 6	23 2 826	(0)	11 3 016	6 810
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL	147	125	33	70	44
52 5251 52 Ex. 5251	BUILOING MATERIALS, HARDWARE, AND FARM EQUIP- MENT OEALERS	4 1 3	2 2 -	=	- -	1 - 1
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES DEPARTMENT STORES	14 1 3 10	13 2 3 8	1 1 -	4 3 1	6 3 2 1
54	FOOD STORES	16	20	4	8	4
55 EX. 554	AUTOMOTIVE OEALERS	**	2	1	1	-
55 PT.(554)	GASOLINE SERVICE STATIONS	-	-	1	1	-
56 562, 3, 8	APPAREL AND ACCESSORY STORES	48	29	5	25	14
562 OTHER 56	FURRIERS	17 12 31	11 8 18	3 3 2	11 10 14	3 3 11
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	20 11 4	15 10 2	10 5 3	10 3 3	6 1 1
58 5812 5813	EATING ANO ORINKING PLACES	12 8 4	18 14 4	6 6 -	10 9 1	7 5 2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	8	7	3	2	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES LIQUOR STORES	25 7 - 7 1	19 2 - 4 1	2 1 1 -	9 - 2 -	5 - 1 1

- MRC No. 17 Includes establishments on N. Milwaukee Ave. from W. Thomas-N. Cleaver Sts. to W. North Ave.-N. Demen Ave. (Chicago)
- MRC No. 18 Includes establishments on N. Milwaukee Ave. from N. Kedzie Ave. to N. Lawndale Ave., and on W. Diversey Ave. from N. Milwaukee Ave. to N. St. Louis St. (Chicago city)
- MRC No. 19 Includes establishments on N. Harlem Ave. from W. North Ave. to Bloomingdale Ave. and on W. North Ave. from Sayre Ave.-Woodbine St. to N. 73rd Ave. Bonnie Brae St. (Chicago, Elmwood Park, River Forest, and Oak Park)
- MRC No. 21 Includes the planned center known as "Old Orchard Shopping Plaza" and establishments on Skokie Blvd. from Lyons to Harrison. (Skokie village, Skokie)
- MRC No. 22 Includes the planned center known as "Plaza Shopping Center," bounded by Lakewood Blvd., Forest Blvd., Indianwood Blvd., and Orchard Dr. (Park Forest)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise. ³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

	Kind of business	Major retail centersContinued (see descriptions below)					
SIC code	KING OF DUSINESS	No. 24	No. 25	No. 26	No. 27	No. 28	
	RETAIL STORES, TOTAL: 1 NUMBER	30 18 710	137 33 548	120 22 741	147 76 485	85 41 588	
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	10 6 832	39 7 057	42 7 279	34 9 876	34 5 419	
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	17 11 791	65 23 283	58 12 310	90 59 299	24 32 060	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	3 87	33 3 208	20 3 152	23 7 310	27 4 109	
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL	30	137	120	147	85	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	- -	8 4 4	3 3 -	4 1 3	1 1	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES DEPARTMENT STORES VARIETY STORES MISCELLANEOUS GENERAL MERCHANDISE STORES.	3 1 1 1	6 2 3 1	6 1 1 4	6 2 1 3	3 1 2	
54	FOOD STORES	7	17	12	14	10	
55 EX. 554	AUTOMOTIVE DEALERS	-	1	-	2	5	
55 PT.(554)	GASOLINE SERVICE STATIONS	-	-	1	-	2	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	13	43	45	58	11	
562 OTHER 56	FURRIERS	8 6 5	16 14 27	13 6 32	18 12 40	4 3 7	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	1 1	16 7 5	7 5 - 2	26 19 2	10 7 1	
58 5812 5813	EATING AND DRINKING PLACES	2 2 -	19 9 10	24 16 8	16 12 4	21 10 11	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1	3	6	4	3	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	3 -	24 6 - 7 1	16 6 - 2 1	17 3 - 6	19 3 - 2 3	

- MRC No. 25 Includes establishments on S. Ashland Ave. from 45th St. to 51st St., and on W. 47th St. from S. Ashland Ave. to Honore St. (Chicago)
- MRC No. 26 Includes establishments on E. 47th St. from St. Lawrence Ave. to Michigan Blvd. and on South Parkway from 47th St. to 48th St. (Chicago)
- MRC No. 27 Includes the establishments on S. Halsted St. from W. 60th St. to Marquette Rd., and on W. 63rd St. from S. Wallace to S. Sangamon St. (Chicago)
- MRC No. 28 Includes the establishments on Western Ave. from W. 61st St. to W. 64th St. and on W. 63rd St. from Western Ave. to Fairfield Ave. (Chicago)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise. ³ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 24 Includes the planned center known as "Scottsdale Shopping Center" and establishments on S. Cicero Ave. from W. 79th St. to W. 81st St.; and in the 4700 block of W. 79th St. (Chicago, Cook Co.)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

		Major retail centersContinued (see descriptions below)					
SIC code	Kind of business	No. 29	No. 30	No. 31	No. 32	No. 33	
	RETAIL STORES, TOTAL: 1 NUMBER	69 10 744	90 25 670	120 43 428	14 11 488	16 24 298	
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	26 3 549	24 4 190	32 8 632	6 (D)	6 10 620	
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	26 6 034	46 19 866	60 31 721	5 (D)	7 (a)	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	17 1 161	20 1 614	28 3 075	3 (D)	3 (o)	
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL	69	90	120	14	16	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	2 1 1	2 - 2	5 2 3	1 1 -	2 1 1	
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES	2 1 1	10 1 6	5 2 2	2 1 - 1	3 1 1	
54	FOOD STORES	6	11	1	2	4	
55 EX. 554	AUTOMOTIVE DEALERS	-	2	2	1	-	
55 PT.(554)	GASOLINE SERVICE STATIONS	-	-	1	-	-	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	13 5	29	39 12	-	2	
562 OTHER 56	WOMEN'S READY-TO-WEAR STORES OTHER APPAREL AND ACCESSORY STORES	2 8	4 20	7 27	-	1 1	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	11 3 2	7 4 1	16 7 4	3 1 -	2 - 1	
58 5812 5813	EATING AND DRINKING PLACES	19 11 8	10 6 4	15 11 4	2 - 2	1 1 -	
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	1	3	6	2	1	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	15 3 - - 2	16 - - 3 1	20 - 1 2 2	1 1 - -	1 - - -	

Standard Notes: -'Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

- MRC No. 29 Includes establishments on W. 79th St. from S. Emerald Ave. to S. Peoria St., and on S. Halsted St. from W. 77th St. to W. 80th St. (Chicago)
- MRC No. 30 Includes establishments on S. Commercial Ave. from E. 88th St. to S. Chicago Ave.; and on E. 91st St. from S. Houston Ave. to S. Commercial Ave.; and on E. 92nd St. from S. Houston Ave. to S. Exchange Ave. (Chicago)
- MRC No. 31 Includes establishments on S. Michigan Ave. from E. 110th St. to C. and W. R.R., and on E. 112th St. and E. 112th Pl. from S. Michigan Ave. to S. State St. (Chicago)
- MRC No. 32 Includes establishments on N. Milwaukee Ave. from W. Foster Ave. to N. Parkside Ave. (Chicago)
- MRC No. 33 Includes the planned center known as "Harlem-Foster Shopping Center" in the area bounded by: W. Berwyn Ave., N. Harlem Ave., W. Foster Ave., and N. Oketo Ave. (Chicago)

¹ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

010 4-	Kind of business	Kind of business			Major retail centers—Continued (see descriptions below)			
SIC code	Killu UI Justiless	No. 34	No. 35	Nc. 37	No. 39	No. 40		
	RETAIL STORES, TOTAL: 1 NUMBER	32 17 639	74 18 793	78 12 576	17 16 021	91 17 213		
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	14 7 155	22 3 686	34 5 735	5 (D)	24 4 882		
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	12 9 595	37 12 749	23 4 280	9 7 832	45 8 484		
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	6 889	15 2 358	21 2 561	3 (a)	22 3 847		
	NUMBER OF ESTABLISHMENTS							
	RETAIL STORES, TOTAL	32	74	78	17	91		
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	1 1 -	1 - 1	3 3 -	-	7 4 3		
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES DEPARTMENT STORES VARIETY STORES. MISCELLANEOUS GENERAL MERCHANDISE STORES.	2 2 -	6 1 4 1	4 1 1 2	2 1 1	10 1 4 5		
54	FOOD STORES	5	12	8	2	9		
55 EX. 554	AUTOMOTIVE DEALERS	-	1	1	1	-		
55 PT.(554)	GASOLINE SERVICE STATIONS	-	1	1	1	1		
56 562, 3, 8	APPAREL AND ACCESSORY STORES	4	18	10	5	30		
562 OTHER 56	FURRIERS	2 1 2	7 6 11	3 2 7	1 1 4	12 8 18		
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	6 4 1	13 8 4	9 7 1	2 1 -	5 2 -		
58 5812 5813	EATING AND DRINKING PLACES	6 5 1	8 6 2	24 12 12	2 2 -	13 9 4		
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	3	2	2	1	2		
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	5 2 - 1	12 4 - 4	16 5 1 2	1 - - -	14 2 - 3 1		

- MRC No. 34 Includes the planned center known as "Lincoln Village" and establishments in the 6100 and 6200 blocks of N. Lincoln Ave., and in the 6200 block of N. McCormick Rd. (Chicago)
- MRC No. 35 Includes establishments on W. Grand Ave. from Sayre St. to 73rd Ave., and on N. Harlem Ave. from Wrightwood Ave. to C.M. and St. P. and P. R.R. (Chicago, Elmwood Park)
- MRC No. 37 Includes establishments on W. Madison St. from Sacramento Blvd. to Homan Blvd. (Chicago)
- MRC No. 39 Includes the planned center known as "Lake Meadows Shopping Center" and establishments in the area bounded by: E. 33rd Pl., S. Rhodes, E. 35th St., and South Parkway S. (Chicago)
- MRC No. 40 Includes the establishments on S. Archer Ave., from S. Kedzie Ave. to Francisco Ave., on S. Kedzie Ave. from S. Archer Ave. to 42nd Pl. and on 43rd St. from S. Archer Ave. to Whipple Ave. (Chicago)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. TRevised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

SIC code	Kind of business		Major retail cente	rsContinued (see de	escriptions below)			
		No. 41	No. 42	No. 43	No. 44	No. 45		
	RETAIL STORES, TOTAL: NUMBER	94 49 052	37 24 981	34 11 762	97 17 753	62 14 143		
54, 58, 591	CONVENIENCE GOOOS STORES: NUMBER	15 2 931	11 9 216	12 3 368	45 6 347	15 3 280		
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	60 45 034	20 14 366	9 5 651	24 8 136	31 8 237		
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	19 1 087	6 1 399	13 2 743	28 3 270	16 2 626		
	NUMBER OF ESTABLISHMENTS							
	RETAIL STORES, TOTAL	94	37	34	97	62		
52 5251 52 Ex. 5251	BUILOING MATERIALS, HARDWARE, ANO FARM EQUIP- MENT DEALERS	1 1 -	1 - 1	1 1	4 1 3	2 1 1		
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	5 3 1 1	6 2 2 2	3 1 1 1	4 1 1 2	4 1 1 2		
54	FOOD STORES	3	5	5	18	8		
55 EX. 554	AUTOMOTIVE OEALERS	-	1	-	1	1		
55 PT.(554)	GASOLINE SERVICE STATIONS	-	1	2	3	1		
56 562, 3, 8	APPAREL AND ACCESSORY STORES	41	11	4	13	18		
562 OTHER 56	FURRIERS	17 11 24	5 3 6	3 3 1	7 4 6	9 5 9		
57 5712	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	14	3	2	7 3	9		
OTHER 571 572, 573	HOME FURNISHING STORES	4	-	-	2	1		
F.O.	STORES	7	3	2	2	7		
58 5812 5813	EATING ANO ORINKING PLACES	9 9 -	5 4 1	5 5 -	23 17 6	6 6		
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	3	1	2	4	1		
59 EX. 591 592 595	MISCELLANEOUS RETAIL STORES	18 - 1	3 1 1	10 - 1	20 4 1	12		
597 5992	JEWELRY STORES	5 1	1 -	1 2	2 2	2		

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC No. 41 Includes establishments in the area bounded by: north side of Lake St., N. Forest Ave., North Blvd., Central Ave., and Bonnie Brae St. (Oak Park, River Forest)
- MRC No. 42 Includes the planned center known as "Winston Park Plaza" and establishments on North Ave. from 5th Ave. to 14th Ave. (Melrose Park, Cook Co.)
- MRC No. 43 Includes establishments on Oak Park Ave. from Lake St. to Pleasant St.; and on Lake St. from Oak Park Ave. to Euclid Ave. (Oak Park)
- MRC No. 44 Includes the establishment on W. Cermak Rd. from S. 56th Ave. to Lombard Ave. (Cicero)
- MRC No. 45 Includes establishments on La Grange Rd. from Burlington Ave. to Cossitt Ave.; on Burlington Ave. from Ashland Ave. to 6th Ave.; and on Calender Ave. from La Grange Rd. to Ashland Ave. (La Grange, Cook County)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

	Kind of business	Major retail centersContinued (see descriptions below)					
SIC code	Kind of dusiness	No. 46	No. 47	No. 48	No. 50	No. 52	
	RETAIL STORES, TOTAL: 1 NUMBER	13 19 985	10 13 314	62 19 393	11 6 491	28 18 113	
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	5 10 219	5 7 066	17 9 453	(D)	9 5 895	
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	3 (ع)	4 (D)	25 7 528	5 4 219	11 10 978	
52, 55, 59 Ex. 591	ALL OTHER STORES: NUMBER	5 (D)	1 (D)	20 2 412	5 (a)	8 1 240	
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL	13	10	62	11	28	
52 5251 52 Ex. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	1 1 -	- -	4 1 3	1 - 1	- -	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES DEPARTMENT STORES VARIETY STORES MISCELLANEOUS GENERAL MERCHANDISE STORES.	1 1 -	2 1 1	3 2 1	1 1 -	3 2 1	
54	FOOD STORES	3	3	6	1	4	
55 εx. 554	AUTOMOTIVE DEALERS	_ '	1	2	2	2	
55 PT.(554)	GASOLINE SERVICE STATIONS	3	-	4 9	- 3	4	
56 562, 3, 8 562 OTHER 56	APPAREL AND ACCESSORY STORES	-	2 1 1 1	6 3 3	- 3	2 2 2 2	
57 5712 OTHER 571	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	2 1	-	13 5 3	1 1 -	4 2 1	
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES	1	-	5	-	1	
58 5812 5813	EATING AND DRINKING PLACES	1 1 -	1 1 -	10 9 1	=	4 3 1	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1	1	1	-	1	
59 EX. 591 592 595 597	MISCELLANEOUS RETAIL STORES	1 - -	-	10 2 1	2 2 - -	2 - - 1	
	JEWELRY STORES	- 1	-	1	=		

D Withheld to avoid disclosure.

NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.
³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC No. 46 Includes the planned centers known as "Brainard Market Shopping Center" and "Super City" and establishments on S. Brainard Ave. from 55th St. to 57th St. and on the south side of W. 55th St. from Brainard Ave. to 999. (Cook Co.)
- MRC No. 47 Includes the planned center known as "Southfield Park and Shop" in the area bounded by: 87th St., East property line of the shopping center, Hartford St. (89th) and S. Harlem Ave. (Bridgeview)
- MRC No. 48 Includes the planned center known as "Green Oaks Center" and establishments on S. Cicero Ave. from W. 95th St. to W. 98th St., and on W. 95th St. from Kilpatrick (4700 W.) to 50th Ct. (Oak Lawn)
- MRC No. 50 Includes establishments on Western Ave. and Dixie Hwy. from W. 147th St. to W. 149th St. and on W. 147th St. from Western Ave. to Oakley St. (Harvey - Dixmoor)
- MRC No. 52 Includes the planned center known as "Canterbury Shopping Center" and establishments on 159th St. Kedzie Ave. to Francisco

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

Shoo Old	Kind of business	Major retail centersContinued (see descriptions below)					
SIC code	Killa of business	No. 53	No. 54	No. 55	No. 56	Na 57	
	RETAIL STORES, TOTAL: 1 NUMBER	23 13 094	60 19 881	12 6 626	166 63 147	21 12 354	
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	9 7 531	12 3 515	5 (D)	39 13 161	13 7 821	
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	7 (o)	32 14 758	6 4 749	73 42 538	2 (D)	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	7 (D)	16 1 608	(0)	54 7 448	6 (D)	
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL	23	60	12	166	21	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	1 1	2 1 1	-	3 2 1	2 1 1	
53 PART 531 533 539	GENERAL MERCHANDISE GRDUP STORES	2 1 1	7 2 4 1	2 1 1	12 2 4 6	1 1 - -	
54	FOOD STORES	4	3	2	13	6	
55 EX. 554	AUTOMOTIVE DEALERS	-	2	-	3	1	
55 PT.(554)	GASDLINE SERVICE STATIONS	2	-	-	4	2	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	3	13	3	41	-	
562 DTHER 56	FURRIERS	2 2 1	5 3 8	1 - 2	20 11 21	=	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EDUIPMENT STORES	2 2	12 7 1	1 - - 1	20 5 8 7	1 1 -	
58 5812 5813	EATING AND DRINKING PLACES	3 3 -	8 6 2	2 2 -	19 19 -	2 2 -	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	2	1	1	7	5	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	4 - - 1 1	12 1 - 4 2	1	44 - 2 7 4	1 - - - 1	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. TRevised.

1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 53 Includes the planned center known as "Olympia Plaza" and establishments on W. Joe Orr Rd. from Chicago Rd. to Dixie Hwy. (Chicago Heights city, Cook County) (Chicago Heights)

- MRC No. 54 Includes establishments on Illinois St. from Chicago Rd. to S. Halsted St.; on S. Halsted St. from Illinois St. to 15th St.; on Otto Blvd. from S. Halsted St. to 15th St. and on Vincennes Ave. from Illinois St. to 16th St. (Chicago Heights, Cook County)
- MRC No. 55 Includes the planned center known as "Lawrencewood Shopping Center" on the S.E. corner of Oakton and Waukegan Rds. (Niles)
- MRC No. 56 Includes establishments in the area bounded by: Clark, Orrington Ave., Church, Hinman Ave., Lake, Maple Ave., Grove, and Oak Ave. (Evanston)
- MRC No. 57 Includes establishments on Dempster St. from Shermer Rd. to No. 7318 (Morton Grove, Niles)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

	Wind of business	Major retail centersContinued (see descriptions below)					
SIC code	Kind of business	No. 58	No. 59	No. 60	No. 61	No. 62	
	RETAIL STORES, TOTAL: NUMBER	71 86 466	26 13 963	70 856	34 22 787	71 14 699	
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	12 10 208	9 6 02 9	14 8 298	19 12 130	12 1 656	
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	42 67 369	10 7 155	38 60 607	5 (a)	33 9 581	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	17 8 889	7 779	15 1 951	10 (D)	26 3 462	
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL	71	26	67	34	71	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	1 - 1	1 - 1	- - -	2 1 1	2 - 2	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	6 3 1 2	3 1 1 1	5 3 1 1	2 2 - -	4 1 2 1	
54	FOOD STORES	7	5	4	8	3	
55 EX. 554	AUTOMOTIVE DEALERS	2	1	1	1	-	
55 PT.(554)	GASOLINE SERVICE STATIONS	-	3	-	4	2	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	25	4	25	2	21	
562 OTHER 56	FURRIERS	10 5 15	- - 4	10 4 15	- 2	11 8 10	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	11 2 5	3 - 2	8 1 3	1 1 -	8 2 1	
58	STORES	4	1 2	4 9	- 9	5	
5812 5813	EATING PLACES	3	2	8	8	7 -	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1	2	1	2	2	
59 EX. 591 592	MISCELLANEOUS RETAIL STORES	14	2	14	3 1	22 - 1	
595 597 5992	SPORTING GOODS STORES, BICYCLE SHOPS	1 -	- ~	3 1 1	-	3	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 58 Includes the planned center known as "Golf-Mill Shopping Center" and establishments on Milwaukee Ave. from Golf Rd. to Church

MRC No. 59 Includes the planned center known as "Mt. Prospect Plaza" and establishments in the 1000-1100 blocks of Central Rd., and in the 900 block of Rand Rd. (Mt. Prospect)

MRC No. 60 Includes the planned center known as "Randhurst" bounded by: Euclid Ave., service road, Foundry Rd., Rand Rd., and Elmhurst Rd. (Mount Prospect)

MRC No. 61 Includes the planned center known as "Rolling Meadows Shopping Center" and establishments on Kirchoff Rd. from Owl Dr. to Meadow Dr., and on Meadow Dr. from Park St. to Martin Ln. (Rolling Meadows)

MRC No. 62 Includes establishments on Central Ave. from Green Bay Rd. to Sheridan Rd.; on Sheridan Rd. from Central Ave. to Park Ave.; and on St. Johns Ave. from Central Ave. to Laurel St. (Highland Park)

SIC code	Kind of business		Major retail center	s-Continued (see des	criptions below)					
0,0 0000		No. 63	No. 64	No. 65	No. 66	No. 67				
	RETAIL STORES, TOTAL: 1 NUMBER	37 10 953	118 38 390	36 25 539	50 9 866	32 16 200				
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	11 4 389	37 6 170	14 9 122	13 1 247	7 3 319				
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	14 4 489	45 26 967	12 15 275	24 6 256	20 11 475				
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	12 2 075	36 5 253	10	13 2 363	5 1 406				
	NUMBER OF ESTABLISHMENTS									
	RETAIL STORES, TOTAL	37	118	36	50	32				
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	2 2	5 1 4	1 1 -	4 3 1	2 1 1				
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	5 2 - 3	7 3 3 1	5 3 2	6 1 3 2	5 2 2 1				
54	FOOD STORES	6	7	5	4	4				
55 EX. 554	AUTOMOTIVE DEALERS	1	3	3	-	-				
55 PT.(554)	GASOLINE SERVICE STATIONS	-	3	2	2	-				
56 562, 3, 8	APPAREL AND ACCESSORY STORES	7	24	4	11	12				
562 OTHER 56	FURRIERS	3 3 4	9 4 15	2 - 2	5 5 6	5 4 7				
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	2 - 1	14 8 -	3 - 1 2	7 - 2 5	3 1 1				
58 5812 5813	EATING AND DRINKING PLACES	2 1 1	27 16 11	7 5 2	7 4 3	2 2 -				
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	3	3	2	2	1				
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	9 - 2 2 1	25 1 3 9 2	4 - 1	7 - 3	3 1 - 1				

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

- MRC No. 63 Includes establishments in the area bounded by: north side of Westminster, east side of N. Western Ave.; south side of E. Deerpath Ave; and Oakwood Ave. (Lake Forest)
- MRC No. 64 Includes establishments in the area bounded by: Julian, east side of Genesee, Grand Ave., Sheridan Rd., Belvedere, S. County, both sides of Washington to West St., N. County, Clayton, and west side of Genesee. (Waukegan)
- MRC No. 65 Includes the planned center known as "Waukegan Shopping Plaza" and establishments on N. Lewis Ave. from Glen Flora Ave. to Clearview; and on Glen Flora Ave. from N. Lewis Ave. to Lorraine. (Waukegan)
- MRC No. 66 Includes establishments in the area bounded by: Washington, Church, Jefferson, Van Buren extended, south side of Van Buren, west side of Johnson, Cass, and N. Throop. (Woodstock)
- MRC No. 67 Includes the planned center known as "Meadowdale Shopping Center" on the west side of State Rt. 25 (Elgin Rd.) between Lake Marion Rd. and Golf View Rd. (Carpentersville)

			Major retail center	rsContinued (see des	criptions below)	
SIC code	Kind of business	No. 68	No. 69	No. 70	No. 71	No.72
	RETAIL STDRES, TDTAL: 1 NUMBER	86 35 594	29 26 944	118 26 401	10 7 752	21 10 245
54, 58, 591	CONVENIENCE GDDDS STDRES: NUMBER	21 4 789	11 8 814	34 4 882	4 (D)	7 (D)
53 PT.56,57	SHDPPING GDODS STDRES (GAF):2 NUMBER	46 28 506	11 17 254	56 17 605	5 5 116	6 3 199
52, 55, 59 EX. 591	ALL OTHER STORÈS: NUMBER	19 2 299	7 876	28 3 914	1 (D)	8 (D)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL 1	86	29	118	10	21
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	4 - 4	2 1 1	4 - 4	- - -	2 1 1
53 PART 531 533 539	GENERAL MERCHANDISE GRDUP STDRES	6 4 2	4 2 , 2 , -	8 3 3 2	2 1 1 -	1 1 -
54	FDDD STDRES	4	4	6	1	3
55 EX. 554	AUTDMOTIVE DEALERS	-	1	-	-	1
55 PT.(554)	GASDLINE SERVICE STATIONS	-	2		1	1
56 562, 3, 8	APPAREL AND ACCESSORY STORES	25	1	34	1	1
562 DTHER 56	FURRIERS	10 5 15	1 3	10	1	3
57 5712 DTHER 571 572, 573	FURNITURE, HDME FURNISHINGS, AND EQUIPMENT STDRES	15 4 2 9	3 - 1 2	14 4 2 3	2 1 -	1 - - 1
58 5812 5813	EATING AND DRINKING PLACES	15 11 4	5 4 1	22 13 9	2 2	3 3 -
59 PT.(591)	DRUG STDRES AND PROPRIETARY STDRES	2	2	6	1	1
59 EX. 591 592 595 597 5992	MISCELLANEDUS RETAIL STORES	15 1 1 5 1	2 -	24 2 2 7 1	-	4 1 - 1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 68 Includes establishments in the area bounded by: north side of Highland Ave., Center, Villa, Fulton, Grove Ave., Prairie, and Fox River (Elgin city, Kane County) (Elgin)

MRC No. 69 Includes the planned center known as "Northgate Shopping Center" and establishments in the 900 and 1000 blocks of N. Lake St. (Aurora, Kane Co.)

MRC No. 70 Includes establishments in the area bounded by: Spring extended, Spring, La Salle, Benton and west bank of Fox River. (Aurora)

MRC No. 71 Includes the planned center known as "Villa DuPage Shopping Center" and establishments on W. North Ave. from Westmore Ave. to Lincoln Ave. (Addison, Villa Park)

MRC No. 72 Includes the planned center known as "Green Meadows" on the north side of W. Lake St. (U.S. Hwy, 20) at the intersection of W. Lake St. and Addison St. (Addison)

			Major retail cente	rsContinued (see de	scriptions below)	
SIC code	Kind of business	No. 73	No. 74	No. 75	No. 76	No. 77
	RETAIL STORES, TOTAL: 1 NUMBER	49 117 646	138 65 296	24 31 766	33 21 689	10
54, 58, 591	CONVENIENCE GOOOS STORES: NUMBER	11 8 550	38 11 944	9 6 744	13 5 898	6 1 926
53 PT.56,57	SHOPPING GOOOS STORES (GAF):2 NUMBER	32 107 343	60 44 242	(D)	10 12 413	3 (o)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	6 1 753	40 9 110	11 (D)	10 3 378	1 (o)
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL 1	49	138	24	33	10
52 5251 52 Ex. 5251	BUILOING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	- - -	3 1 2	1 - 1	1 - 1	:
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES DEPARTMENT STORES	4 2 1 1	10 5 3 2	2 1 1	4 3 1	2 1 - 1
54	F000 STORES	5	6	4	5	1
55 EX. 554	AUTOMOTIVE DEALERS	-	4	5	1	1
55 PT.(554)	GASOLINE SERVICE STATIONS	-	3	4	3	-
56 562, 3, 8	APPAREL AND ACCESSORY STORES	23	34	2	5	-
562 OTHER 56	FURRIERS	8 5 15	18 11 16	- - 2	1 1 4	=
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	5 1 1	16 4 3	- - -	1 1 -	1 - - 1
58 5812 5813	EATING ANO ORINKING PLACES	4 4 -	24 19 5	4 3 1	7 6 1	5 4 1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	2	8	1	1	-
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES 3	6 - - 1 1	30 3 1 8 2	1 1 - -	5 - 1	į

* NA Not available. r_{Revised}.

- MRC No. 73 Includes the planned center known as "Oakbrook Center" in the area bounded by: 16th St. Spring Rd., Cermak Rd. (22nd St.) and Route 83. (Oak Brook)
- MRC No. 74 Includes the planned center known as "Jackson Park Plaza" and establishments in the area bounded by: Jackson St., Franklin St., Benton St., A.T. and S.F. R.R., north side of Clinton St., Eastern Ave., south side of Jefferson St., and Joliet St. (Joliet)
- MRC No. 75 Includes the planned centers known as "Mary Crest Plaza" and "K-Mart Plaza" and establishments on W. Jefferson St. from N. Larkin Rd. to Springfield Ave., and on N. Larkin Rd. from W. Jefferson St., to Oneida St. (Joliet)
- MRC No. 76 Includes the planned center known as "Hillcrest Shopping Center" and establishments on Larkin Rd. from Plainfield Rd. to Theodore; and on Plainfield Rd. (U.S. Hwy. 30) from Theodore to E.J. and E. R.R. (Joliet) (Crest Hill)
- MRC No. 77 Includes establishments on 79th St. E., from Kimbark Ave. to Dante St. (Chicago)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. * NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise. ³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

	Vind of hydroga		Major retail center	s-Continued (see des	criptions below)	
SIC code	Kind of business	No. 78	No. 79	No. 80	No. 81	No. 82
	RETAIL STORES, TOTAL: 1 NUMBER	45 61 129	44 28 487	55 40 914	13 19 802	90 18 265
54, 58, 591	CONVENIENCE GOOOS STORES: NUMBER	6 5 307	8 4 894	3 706	3 (o)	49 7 235
53 PT.56,57	SHOPPING GOOOS STORES (GAF):2 NUMBER	34 55 107	29 21 758	34 32 370	(o)	18 8 627
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	5 715	7 1 835	12 4 838	6 846	23 2 403
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL	45	44	55	13	90
52 5251 52 EX. 5251	BUILOING MATERIALS, HAROWARE, ANO FARM EQUIP- MENT OEALERS	- 1	1 - 1	Ξ	-	3 1 2
53 PART 531 533	GENERAL MERCHANOISE GROUP STORES OEPARTMENT STORES	4 3 1	4 2 1	4 2 1 1	2 1 1	3 2 1
539	MISCELLANEOUS GENERAL MERCHANOISE STORES	2	1 5	2	1	13
55 EX. 554	AUTOMOTIVE OEALERS	-	1	2	-	2
55 PT.(554)	GASOLINE SERVICE STATIONS	-	-	1	4	2
56 562, 3, 8	APPAREL AND ACCESSORY STORES	24	20	24	2	6
562 OTHER 56	FURRIERS	7 5 17	10 6 10	12 7 12	2	2 1 4
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	6 1 1	5 1 - 4	6 1 1 4	-	9 3 3
58 5812 5813	EATING AND ORINKING PLACES	3 3 -	2 1 1	6 6 -	2 2 -	33 22 11
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	1	1	1	-	3
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	5 - - 1 1	5 - 1 1	9 - 2	2 1 - -	16 3 1 2

D Withheld to avoid disclosure. NA Not available.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.
²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

- MRC No. 78 Includes the planned center known as "River Oaks Shopping Center" and establishments in the area bounded by: 159th St., E. (Rte. No. 6), Cunningham Dr., West Dr. Ext., and S. Torrence Ave., (Calumet city)
- MRC No. 79 Includes the planned center known as "Dixie Square" and establishments on Dixie Hwy, from 151st St. to 153rd St. (Harvey)
- MRC No. 80 Includes the planned center known as "Ford City Shopping Center" bounded by: W. 74th St., S. Kostner Ave., W. 77th St. (Ford City Dr.) and S. Cicero Ave. (Chicago)
- MRC No. 81 Includes the unnamed planned center and establishments in the area bounded by: north side of W. 87th St., east side of S. Cicero Ave., W. 89th St., and S. 49th Ct. (Oaklawn)
- MRC No. 82 Includes establishments on W. Belmont from N. Clark St., to Racine, on N. Halsted St., from W. Belmont to Wellington and on N. Clark St. from Barry to Buckingham Pl. (Chicago)

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

SIO anda	Kind of business	Ma	jor retail centersContinued	(see descriptions below)	
SIC code	Killa at pasitiess	No. 84	No. 85	No. 86	No. 87
	RETAIL STORES, TOTAL: 1 NUMBER	15 6 744	28 7 661	10 8 855	19 14 301
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	6 (D)	6 2 175	(D)	6 3 799
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	6 (D)	12 3 103	3 (a)	10 10 246
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	ξ (α)	10 2 383	č (a)	3 256
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL 1	15	28	10	19
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	- - -	3 1 2	- -	Ξ
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	1 1 -	2 1 1	2 1 1	1 1 - -
54	FOOD STORES	3	2	1	4
55 EX. 554	AUTOMOTIVE DEALERS	-	-	-	-
55 PT.(554)	GASOLINE SERVICE STATIONS	-	1	-	-
56 562, 3, 8	APPAREL AND ACCESSORY STORES	4	9	1	3
562 OTHER 56	FURRIERS	2 2 2	1 7	ī	3 6
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	1 - - 1	1 - 1	-	-
58 5812 5813	EATING AND DRINKING PLACES	2 2 -	3 3 -	2 2 -	1 1 -
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	1	1	1	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	3 - - - 1	6 - 1	3 -	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

- MRC No. 84 Includes the planned center known as "Zayres" and establishments in the area bounded by: the north side of W. Belmont Ave., Plainfield St. ext., Cardamone St. ext., and Thatcher Ave. (lst Ave.) (River Grove, Chicago)
- MRC No. 85 Includes establishments in the area bounded by: Spruce St., Center St. (Green Bay Rd.), south side of Elm St., and Birch St. (Winnetka)
- MRC No. 86 Includes the planned center known as "Crossroads Shopping Center" and establishments at the intersection of Skokie Hwy. and Clavey Rd. (Highland Park)
- MRC No. 87 Includes the planned center known as Belvedere Mall at the intersection of Belvedere and Lewis Sts. and establishments in the 2000 and 2100 and 2200 blocks of Belvedere (Waukegan)

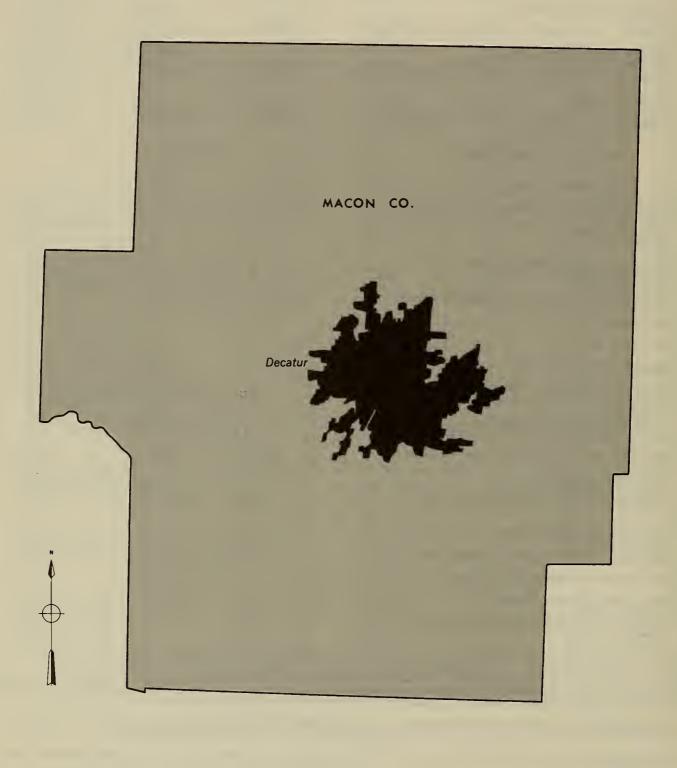
¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

DECATUR, ILL.

Standard Metropolitan Statistical Area



0 5 10 15 MILES

U.S. DEPARTMENT OF COMMERCE

BUREAU OF THE CENSUS

DECATUR, ILL.

City and Major Retail Centers

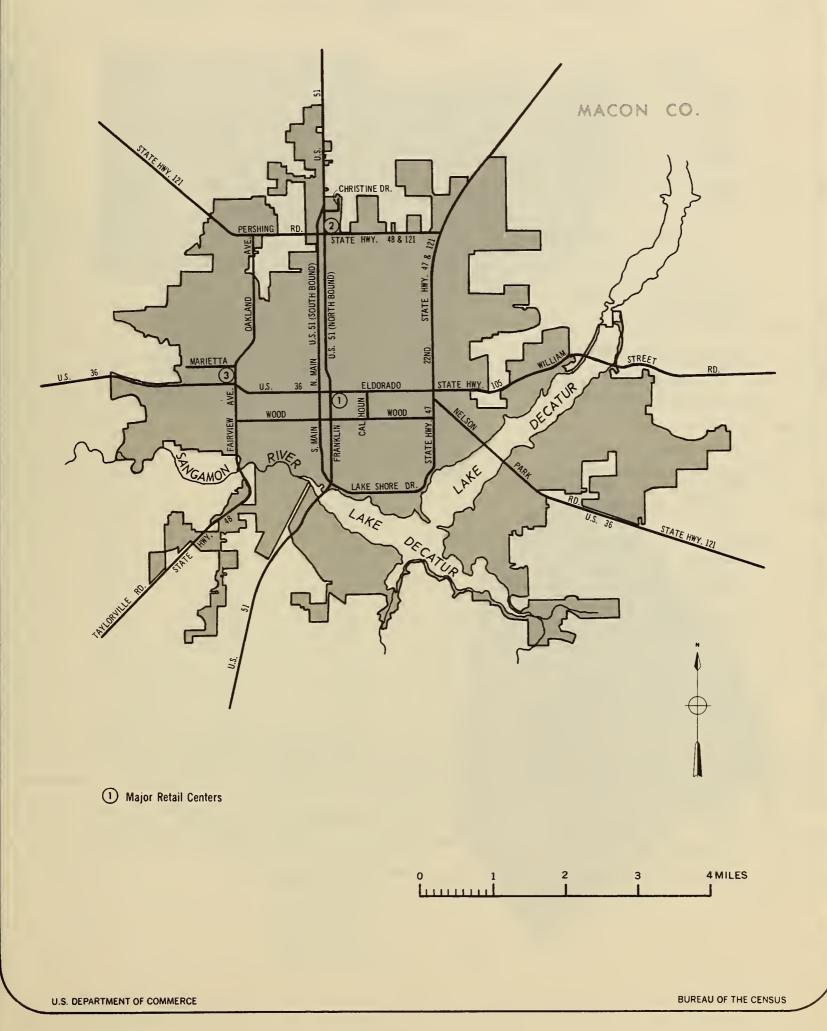


TABLE 1. Major Retail Centers in the SMSA: 1967

DECATUR SMSA — Coextensive with Macon County, III.

810	Kind of business	Standard metropolitan		Major retail centers ee decriptions below)	
SIC code	Killa oi pasiliess	statistical area	No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: 1 NUMBER	897 220 929	198 63 890	21 14 038	21 10 481
54, 58, 591	CONVENIENCE GOOOS STORES: NUMBER	311 68 973	63 8 350	7 6 993	4 (o)
53 PT.56,57	SHOPPING GOOOS STORES (GAF):2 NUMBER	146 61 113	66 39 503	6 099	9 7 242
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	440 90 843	69 16 037	7 946	8 (o)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL	897	198	21	21
52 5251 52 EX. 5251	BUILDING MATERIALS, HAROWARE, ANO FARM EQUIP- MENT OEALERS	67 15 52	7 2 5	1 - 1	1 1
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES DEPARTMENT STORES	39 7 18 14	10 5 2 3	2 1 1 -	5 1 3 1
54	FOOO STORES	93	7	2	2
55 EX. 554	AUTOMOTIVE OEALERS	88	16	2	1
55 PT.(554)	GASOLINE SERVICE STATIONS	129	8	1	2
56 562, 3, 8	APPAREL AND ACCESSORY STORES	49	32	4	4
562 OTHER 56	FURRIERS	18 12 31	14 8 18	2 2 2	1 1 3
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STÖRES	58 26 5 27	24 10 3	1 - - 1	- -
58 5812 5813	EATING AND ORINKING PLACES	199 132 67	50 33 17	3 3 -	1 1 -
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	19	6	2	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	156 15 14 17 8	38 2 3 11 3	3 1 - -	4 1 - - 1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. ¹Revised.

¹Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

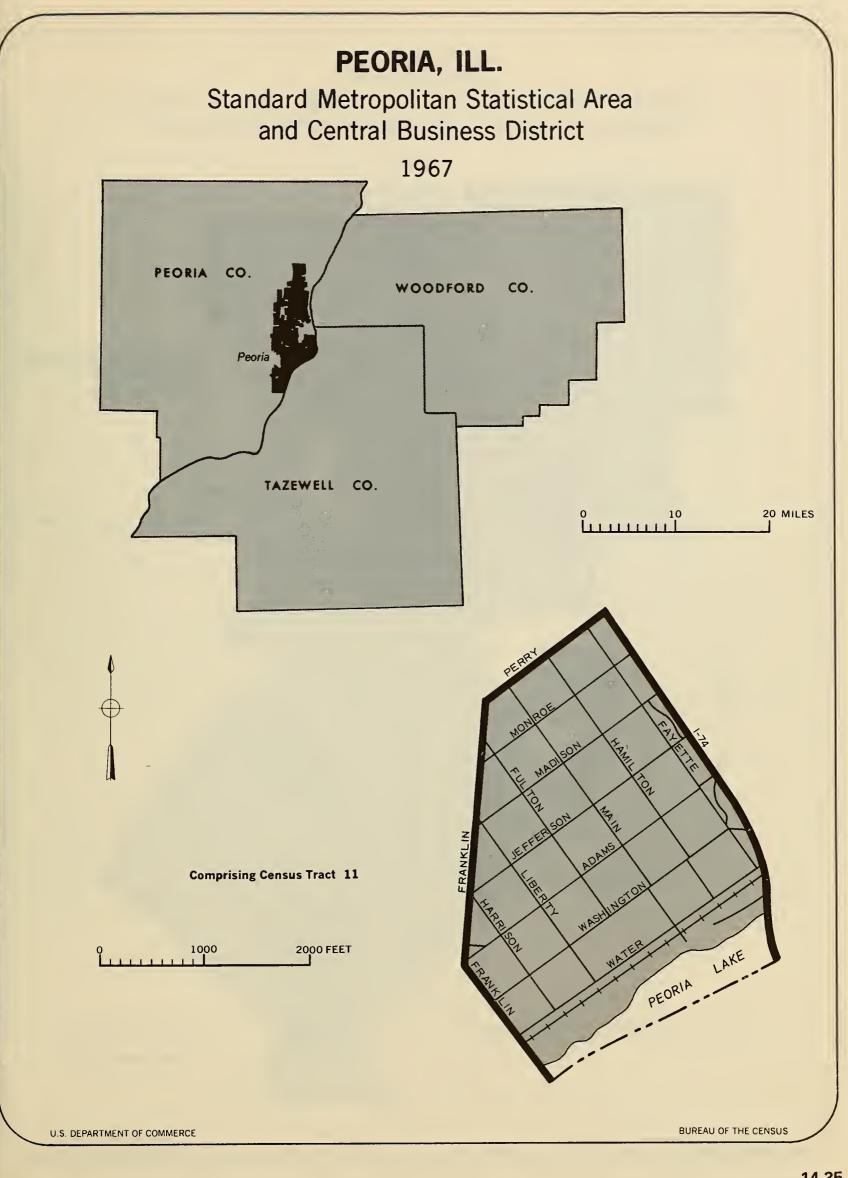
²Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

³Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by: Green, Water, Central Ave., Broadway, Sangamon, I.C. R.R., B. and O. R.R., Calhoun, William, Hilton, Wood, I.C. R.R., Main, Washington, and Church. (Decatur city) Tract 1.

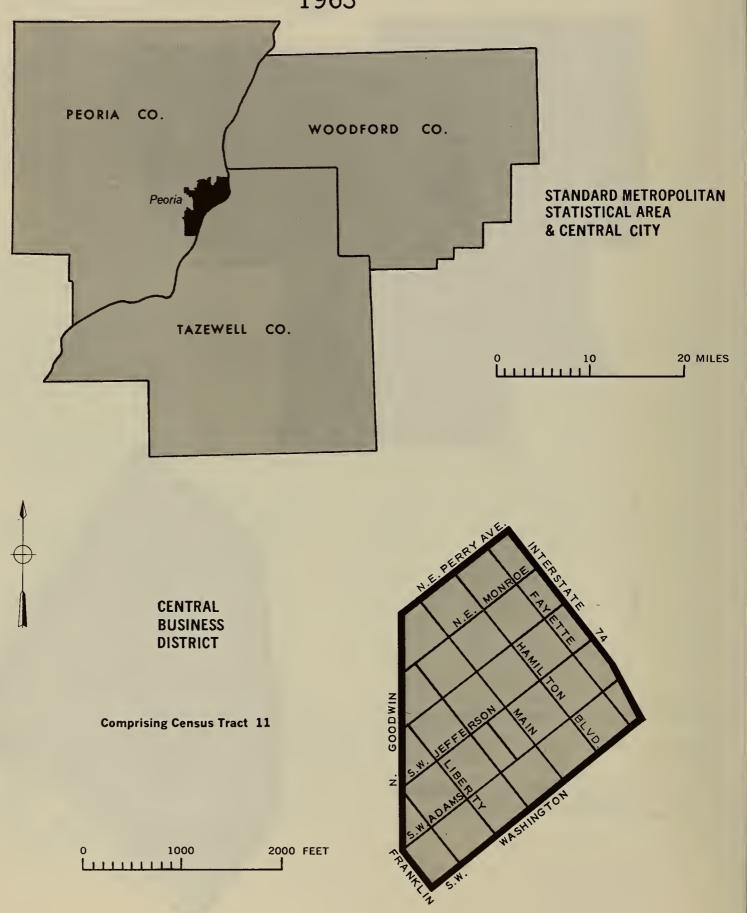
MRC No. 2. Includes the planned center known as "Brettwood Village Shopping Center" bounded by: Christine Rd., Illinois Terminal R.R., Pershing Rd., and U.S. Rt. 51. (Decatur)

MRC No. 3. Includes the planned center known as "Westdale Shopping Center" bounded by: King St., Fairview Ave. (Rt. 48), U.S. Rt. 36, and Taylor St. (Decatur)



PEORIA, ILL.

Standard Metropolitan Statistical Area, Central Business District, and Major Retail Centers 1963



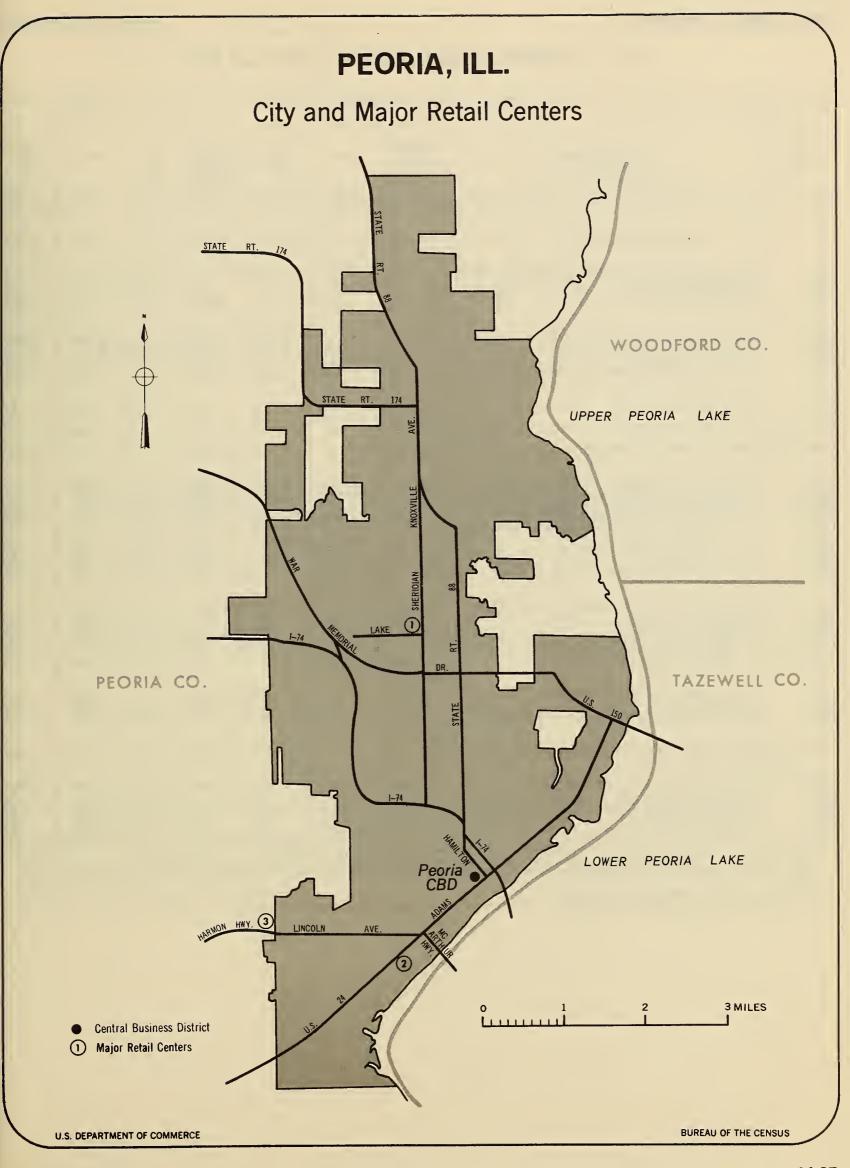


TABLE 1. The Central Business District: 1967 and 1963

			19	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	187	74 573	13 571	3 248	224	63 799	10 936
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	2 1 1	(D) (D) (D)	(D) (D) (D)	(D) (D) (D)	5 1 4	(D) (D) (D)	(D)- (D) (D)
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES DEPARTMENT STORES VARIETY STORES	10 7 2 1	41 136 38 698 (D) (D)	7 488 6 990 (D) (D)	1 940 1 768 (D) (D)	13 7 2 4	33 243 30 721 (D) (D)	6 049 5 590 (D) (D)
54	FOOD STORES	6	415	43	18	10	604	62
55 EX. 554	AUTOMOTIVE DEALERS	5	(D)	(D)	(0)	6	967	127
55 PT.(554)	GASOLINE SERVICE STATIONS	6	825	62	18	6	(D)	(D)
56 562, 3 , 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	36 17 13 19	6 736 2 752 2 617 3 984	1 245 393 373 852	292 128 122 164	47 21 12 26	6 698 2 278 1 484 4 420	1 180 273 170 907
565 566 564, 7, 9	STORES ³	5 2 11 1	1 143 (D) 1 730 (D)	235 (D) 299 (D)	38 (D) 65 (D)	8 2 11 5	(D) (D) 1 676 (D)	(D) (D) 294 (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	16 2 2	9 152 (D) (D)	1 891 (D) (D)	280 (D) (D)	17 2 4	8 026 (D) (D)	1 058 (D) (D)
58 5812 5813	EATING AND DRINKING PLACES	49 32 17	3 241 2 225 1 016	839 590 249	282 197 85	43 23 20	2 987 1 782 1 205	747 521 226
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	7	3 626	433	103	7	4 171	508
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	50 - 4 15 3	6 062 - 618 2 302 473	1 050 - (D) 431 139	238 (D) 87 22	70 - 4 21 4	5 950 - 550 1 958 287	1 063 - 85 303 53

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

			19	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	1 107	317 754	40 572	10 458	1 013	212 153	26 664
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	46 16 30	11 306 (D) (D)	1 434 (D) (D)	224 (D) (D)	35 15 20	4 647 1 426 3 221	793 184 609
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES¹ DEPARTMENT STORES	32 11 9 12	79 379 (D) 4 062 (D)	11 612 (D) (D) (O)	3 259 2 800 (D) (D)	33 10 12 11	45 957 (D) 3 128 (D)	7 282 (0) 534 (0)
54	FOOD STORES	122	61 764	4 842	1 228	146	40 214	3 248
55 EX. 554	AUTOMOTIVE DEALERS	69	56 093	5 491	839	76	47 619	4 290
55 PT.(554)	GASOLINE SERVICE STATIONS	132	18 596	1 610	523	114	11 986	1 122
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	74 33 21 41	14 729 5 754 3 732 8 975	2 376 805 (D) 1 571	618 270 (D) 348	69 31 19 38	8 196 2 991 1 877 5 205	1 380 353 222 1 027
565 566 564, 7, 9	STORES ³	8 6 19 4	(D) (D) (D)	(0) (D) (D) (O)	(D) (D) (D) (D)	10 4 15 9	(D) (D) 2 120 (D)	(D) (D) 300 (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	87 24 19	21 370 12 544 1 957 6 869	3 657 2 494 (D)	627 356 (D)	70 20 14	15 254 8 269 1 520 5 465	2 196 1 142 253 801
58 5812 5813	EATING AND DRINKING PLACES	319 183 136	25 332 18 355 6 977	5 793 4 610 1 183	2 135 1 717 418	263 133 130	14 626 8 640 5 986	3 220 2 302 918
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	38	10 173	1 403	341	32	8 309	1 127
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	188 18 14 21 13	19 012 3 259 1 253 2 607 1 394	2 354 (D) (D) 493 (D)	664 (D) (D) 100 (D)	175 23 16 24 14	14 625 2 704 1 020 2 045 679	2 006 157 104 318 102

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

PEORIA SMSA—Consists of Peoria, Tazewell, and Woodford Counties, III.

			19	67		1963		
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	2 640	592 818	67 066	17 486	2 735	452 530	49 402
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	179 53 126	51 051 5 001 46 050	5 225 562 4 663	855 128 727	208 64 144	36 308 4 667 31 641	4 034 528 3 506
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES ¹	85 13 30 42	90 320 73 278 7 180 9 862	12 993 10 650 1 202 1 141	3 756 2 925 513 318	80 12 37 31	60 266 47 910 6 713 5 643	8 903 7 184 1 002 717
54	FOOD STORES	338	132 272	10 188	2 834	402	101 243	7 665
55 EX. 554	AUTOMOTIVE DEALERS	180	115 895	9 976	1 594	197	94 248	7 490
55 PT.(554)	GASOLINE SERVICE STATIONS	355	44 931	3 722	1 231	363	33 781	3 011
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	144 56 40 88	22 067 7 597 5 368 14 470	3 187 1 030 738 2 157	881 351 237 530	166 56 35 110	17 900 4 425 2 997 13 475	2 419 510 355 1 909
565 566 564, 7, 9	STORES ³	18 18 30 5	3 446 6 018 4 533 219	559 937 634 27	105 271 146 8	22 31 44 13	3 865 5 219 3 940 451	698 651 515 45
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	168 49 32 87	32 839 17 568 3 278 11 993	5 242 3 238 507 1 497	948 498 126 324	147 45 27 75	24 412 13 137 2 311 8 964	3 343 1 839 366 1 138
58 5812 5813	EATING AND DRINKING PLACES	668 381 287	44 446 30 961 13 485	9 610 7 669 1 941	3 713 2 996 717	678 381 297	33 808 20 824 12 984	6 753 5 030 1 723
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	74	16 503	2 478	565	77	14 922	2 106
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	449 39 34 37 33	42 494 6 738 1 914 3 832 2 249	4 445 500 191 676 364	1 109 133 36 153 107	417 37 31 42 37	35 642 4 805 1 457 3 135 1 513	3 678 324 143 436 219

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Revised. D Withheld Notes: - Revise

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

		Per	cent change in sa 1963 to 1967	les	Perce	nt distribution of	sales
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL ¹	16.9	′49.8	31.0	100•0	100.0	100•0
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	(D) (D) (D)	143•3 (0) (D)	40.6 7.1 45.5	(D) (D) (D)	3.6 (D) (D)	8•6 0•8 7•8
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	23.7 26.0 (D) (D)	72.7 (D) 29.9 (O)	49.9 52.9 6.9 74.8	55•2 51•9 (D) (D)	25.0 (D) 1.3 (D)	15.3 12.4 1.2 1.7
54	FOOD STORES	-31.3	53.6	30.6	0•6	19.4	22.3
55 Ex. 554	AUTOMOTIVE DEALERS	(a)	17.8	23.0	(D)	17.6	19.5
55 PT.(554)	GASOLINE SERVICE STATIONS	(0)	55.1	33.0	1 • 1	5.9	7.6
56 562, 3, 8	APPAREL AND ACCESSORY STORES	0.6	79.7	23.3	9•0	4.6	3.7
562 OTHER 56	FURRIERS	20.8 76.3 -9.9	92.4 98.8 72.4	71.7 79.1 7.4	3.7 3.5 5.3	1.8 1.2 2.8	1.3 0.9 2.4
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	14.0 (D) (D)	40.1 51.7 28.8 25.7	34.5 33.7 41.8	12.3 (D) (D) 3.4	6.7 3.9 0.6	5.5 3.0 0.5 2.0
58 5812 5813	EATING AND DRINKING PLACES	8.5 24.8 -15.7	73.2 112.4 16.6	31.5 48.7 3.8	4.3 3.0 1.3	8.0 5.8 2.2	7•5 5•2 2•3
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	-13.1	22.4	10.6	4.9	3.2	2.8
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES ²	1.9 0.0 12.4 17.6 64.8	30.0 20.5 22.8 27.5 105.3	19.2 40.2 31.4 22.2 48.6	8 • 1 - 0 • 8 3 • 1 0 • 6	6.0 1.0 0.4 0.8 0.4	7.2 1.1 0.3 0.6 0.4

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business	district sales as	
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales	
	RETAIL STORES, TOTAL1	23.5	12•6	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	(D) (D) (D)	(D) (D) (D)	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES ¹	51.8 (D) (D) (D)	45.5 52.8 (D)	
54	FOOD STORES	0•7	0•3	
55 EX. 554	AUTOMOTIVE DEALERS	(D)	(D)	
55 PT.(554)	GASOLINE SERVICE STATIONS	4•4	1.8	
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES	45.7 47.8 70.1 44.4 (D) (D) (D)	30.5 36.2 48.8 27.5 33.2 (D) 38.2	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	42.8 (D) (D) 36.5	27.9 (D) (D) 20.9	
58 5812 5813	EATING AND DRINKING PLACES	12.8 12.1 14.6	7•3 7•2 7•5	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	35•6	22•0	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	31.9 0.0 49.3 88.3 33.9	14.3 0.0 32.3 60.1 21.0	

rRevised.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan	Central business	Major retail centers (see decriptions below)			
310 6565	time of described	statistical area	district	No. 1	No. 2	No. 3	
	RETAIL STORES, TOTAL: 1 NUMBER	2 640 592 818	187 74 573	29 25 775	22 7 380	10 7 120	
54, 58, 591	CONVENIENCE GOOOS STORES: NUMBER	1 080 193 221	62 7 282	6 5 472	6 176	3 (o)	
53 PT.56,57	SHOPPING GOOOS STORES (GAF):2 NUMBER	397 145 226	62 57 024	14 18 774	10 6 765	3 (a)	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	1 163 254 371	63 10 267	9 1 529	6 439	4 514	
	NUMBER OF ESTABLISHMENTS						
	RETAIL STORES, TOTAL 1	2 640	187	29	22	10	
52 5251 52 EX. 5251	BUILOING MATERIALS, HARDWARE, ANO FARM EQUIP- MENT OEALERS	179 53 126	2 1 1	1 1	1 1 -	Ē	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES DEPARTMENT STORES	85 13 30 42	10 7 2 1	3 1 1 1	2 1 - 1	2 1 1 -	
54	FOOD STORES	338	6	4	-	1	
55 EX. 554	AUTOMOTIVE OEALERS	180	5	-	2	1	
55 PT.(554)	GASOLINE SERVICE STATIONS	355	6	1	-	2	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	144	36	9	4	-	
562	FURRIERS	56 40	17 13	3 2	- \ - \	-	
OTHER 56	OTHER APPAREL AND ACCESSORY STORES	88	19	6	4	_	
57 5712 OTHER 571 572; 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	168 49 3 2	16 2 2	2 2 -	4 4 -	1 - -	
312, 312	STORES	87	12	-	-	1	
58 5812 5813	EATING ANO DRINKING PLACES	668 381 287	49 32 17	1 1 -	5 2 3	1 1 -	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	74	7	1	1	1	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	449 39 34 37 33	50 - 4 15 3	7 1 - 1 -	3 - 2	1 1 - - -	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Lexcludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

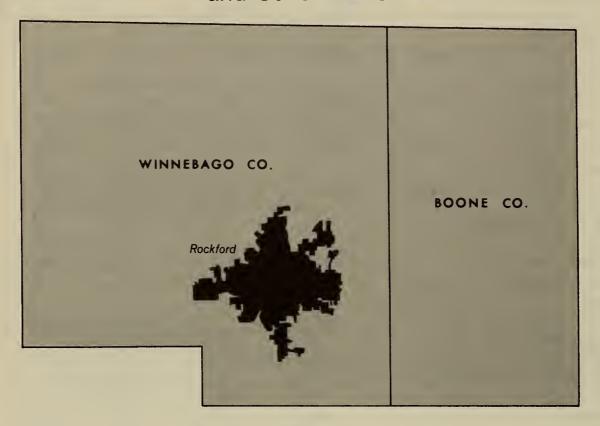
MRC No. 1. Includes the planned center known as "Sheridan Village Shopping Center" and establishments on N. Sheridan Rd. from W. Ridgemont Rd. to W. Somerset La., and on Lake Ave. W. from Pleasant Ridge Ct. to N. Sheridan Rd. (Peoria County)

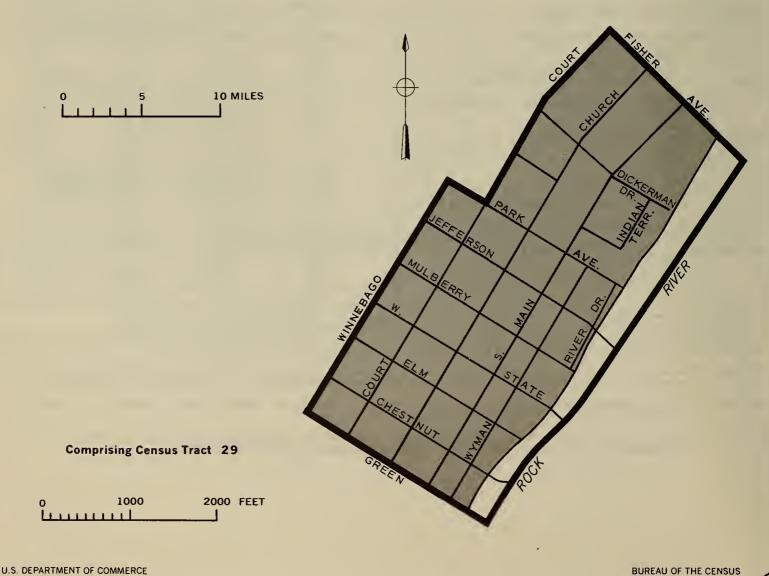
MRC No. 2. Includes establishments on S.W. Adams St. from Olive St. to Leland; on W. Garden St. from S. Tyng St. to S. Louise St.; and on S. Tyng St. from S.W. Jefferson St. to W. Garden St. (Peoria city)

MRC No. 3. Includes the planned center known as "Madison Park Shopping Center" and establishments at the intersection of W. Harmon Hwy. and Laramie St. and along the 3100 and 3200 blocks of West Harmon Hwy. (Peoria County)

ROCKFORD, ILL.

Standard Metropolitan Statistical Area and Central Business District





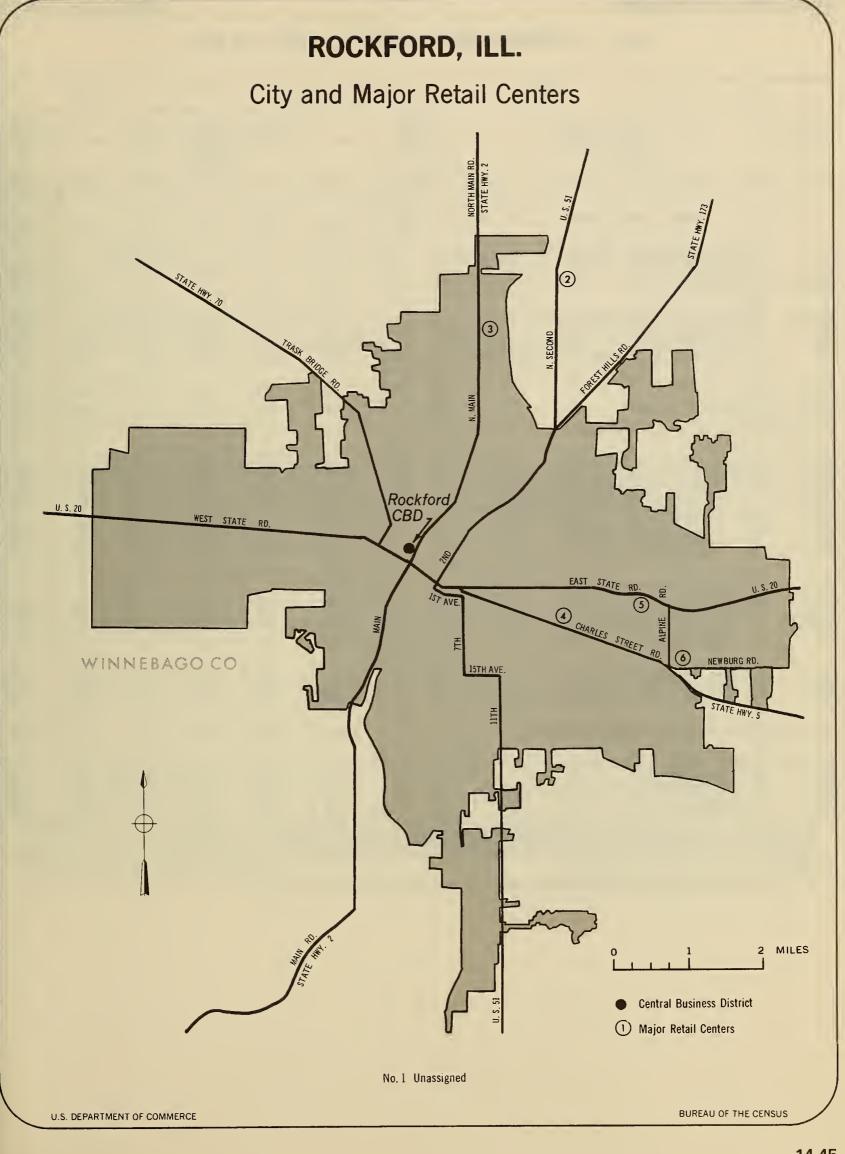


TABLE 1. The Central Business District: 1967 and 1963

			19	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	184	53 921	9 290	2 351	200	61 783	9 078
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT OEALERS	3 3 -	(D) (D)	(D) (D)	(D) (D)	3	(D) (D)	(D) (D)
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES ¹	9 5 2 2	20 424 19 459 (D) (D)	3 817 3 630 (D) (D)	1 004 912 (D) (D)	11 5 2 4	18 899 17 848 (D) (D)	3 312 3 138 (D) (D)
54	F000 STORES	12	1 652	182	52	10	1 646	146
55 EX. 554	AUTOMOTIVE OEALERS	7	6 470	818	175	10	18 272	1 963
55 PT.(554)	GASOLINE SERVICE STATIONS	3	(0)	(0)	(D)	4	(D)	(D)
56 562, 3, 8 562 OTHER 56 561	APPAREL ANO ACCESSORY STORES	47 21 12 26 6 3	9 163 2 992 2 326 6 171 1 826 (D)	1 568 550 435 1 018 391 (D)	413 135 106 278 113 (D)	53 21 12 32	9 775 3 653 2 861 6 122 (D)	1 500 603 489 897 (D)
566 564, 7, 9	SHOE STORES ³	2	1 735 (D)	(D)	50 (D)	17	1 515 (D)	198 (D)
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	15 4 1	4 729 2 839 (D)	824 510 (D)	128 70 (D)	17 4 1	3 273 1 566 (D)	568 312 (D)
	MUSIC STORES	10	(0)	274	38	12	(0)	(D)
58 5812 5813	EATING ANO ORINKING PLACES	37 26 11	3 452 2 763 689	929 828 101	345 315 30	36 23 13	2 599 2 016 583	609 549 60
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	5	3 012	313	77	7	3 108	331
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	46 1 14 1	4 170 (D) 2 145 (D)	687 (D) 395 (D)	134 (D) 59 (D)	49 3 3 12 2	3 362 115 (D) 1 533 (D)	507 8 (D) 231 (D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

3 1967 data limited to "employer" establishments.

4 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

			19	67			1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	1 289	344 535	41 975	11 246	1 215	257 892	29 518
52 5251 52 Ex. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT OEALERS	57 14 43	17 530 2 657 14 873	2 530 (D) (D)	374 (D) (D)	64 23 41	13 057 2 469 10 588	2 123 320 1 803
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES ¹	46 12 16 18	56 449 (0) 4 554 (0)	8 115 (D) 796 (D)	2 389 (0) 296 (D)	36 9 17 10	37 917 (D) 3 830 (D)	5 038 (D) 623 (D)
54	F000 STORES	163	74 900	6 094	1 725	198	59 101	4 587
55 EX. 554	AUTOMOTIVE OEALERS	85	70 592	6 428	1 124	77	54 601	4 495
55 PT.(554)	GASOLINE SERVICE STATIONS	164	22 655	2 097	796	174	19 590	1 730
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	105 43 31 62	18 408 6 418 (D) 11 990	2 850 1 105 (D) 1 745	760 284 (D) 476	100 37 22 63	14 914 5 222 3 801 9 692	2 151 793 605 1 358
565 566 564, 7, 9	STORES ³	13 8 26 6	4 194 3 501 3 725 298	725 488 488 44	178 152 128 18	15 7 30 11	3 282 2 874 2 920 616	543 (0) (D) 96
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	84 22 16	22 336 12 342 (D)	3 910 (D) (D)	602 (D) (D)	74 23 19	14 809 7 734 1 523	2 680 1 553 241
	MUSIC STORES	46	(D)	1 150	208	32	5 552	886
58 5812 5813	EATING ANO ORINKING PLACES	298 205 93	24 371 18 282 6 089	5 532 4 548 984	2 327 2 040 287	268 182 86	16 812 12 129 4 683	3 432 2 877 555
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	50	14 778	1 906	503	55	11 417	1 346
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	237 34 10 21 17	22 516 7 677 520 2 853 1 597	2 513 496 (D) (D) 223	646 141 (D) (D) 54	169 24 9 16 13	15 674 4 403 505 1 926 706	1 936 398 55 (D) 117

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. The standard Notes: - Revised.

The standard Notes: - Revised. D Withheld Notes: - Revised.

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

ROCKFORD SMSA—Consists of Boone and Winnebago Counties, III.

		1967					1963	
SIC code	Kind of business	Estab- lish- ments	Sales	Payroll, entire year	Paid employees for week including March 12	Estab- lish- ments	Sales	Payroll, entire year
		(number)	(\$1,000)	(\$1,000)	(number)	(number)	(\$1,000)	(\$1,000)
	RETAIL STORES, TOTAL ¹	1 866	464 264	56 051	15 039	1 836	345 831	3 8 825
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	123 27 96	35 256 4 619 30 637	4 223 647 3 576	649 133 516	123 37 86	26 012 4 045 21 967	3 581 532 3 049
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES ¹	71 13 24 34	61 297 51 989 6 212 3 096	8 741 7 317 (D) (D)	2 602 2 106 (D) (D)	47 10 23 14	40 328 34 081 4 777 1 470	5 348 4 401 779 168
54	FOOD STORES	231	101 043	8 316	2 390	278	78 548	5 907
55 EX. 554	AUTOMOTIVE DEALERS	123	88 054	7 910	1 348	116	69 491	5 610
55 PT.(554)	GASOLINE SERVICE STATIONS	250	35 379	3 145	1 112	274	30 180	2 626
56 562, 3, 8 562 OTHER 56 561	APPAREL AND ACCESSORY STORES	125 49 36 76	20 854 7 047 5 879 13 807	3 098 1 163 995 1 935	841 308 255 533	129 50 30 79	18 002 6 061 4 378 11 941	2 496 905 677 1 591
565 566 564, 7, 9	STORES ³	16 11 30 6	4 618 4 436 4 132 298	750 598 543 44	188 182 145 18	19 11 36 13	3 739 4 292 3 288 622	592 461 442 96
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	113 29 22	28 830 13 219 3 208	4 667 2 384 640	758 335 123	110 32 30	17 146 8 395 1 955	2 860 1 637 273
	MUSIC STORES	62	12 403	1 643	300	48	6 796	950
58 5812 5813	EATING AND DRINKING PLACES	437 302 135	40 532 30 777 9 755	9 667 8 146 1 521	3 778 3 326 452	405 267 138	28 332 20 843 7 489	6 100 5 174 926
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	64	18 189	2 487	645	67	13 041	1 558
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	329 45 18 25 22	34 830 9 942 860 3 070 2 212	3 797 666 (D) 469 377	916 179 (D) 78 98	287 39 17 24 15	24 751 6 578 727 2 150 835	2 739 560 74 280 147

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

The standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

3 1967 data limited to "employer" establishments.

4 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

		Per	cent change in sa 1963 to 1967	iles	Perce	ent distribution of	sales
SIC code	Kind of business	Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL 1	-12.7	33.6	34.2	100.0	100.0	100•0
52 5251 52 Ex. 5251	BUILDING MATERIALS, HAROWARE, ANO FARM EQUIP- MENT OEALERS	(D) (D) 0.0	34•3 7•6 40•5	35.5 14.2 39.5	(D) (D)	5.1 0.8 4.3	7•6 1•0 6•6
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES DEPARTMENT STORES VARIETY STORES. MISCELLANEOUS GENERAL MERCHANDISE STORES.	8.1 9.0 (D) (D)	48.9 52.1 18.9 55.4	52.0 52.5 30.0 110.6	37.9 36.1 (D)	16.4 (D) 1.3 (D)	13.2 11.2 1.3 0.7
54	FOOO STORES	0.4	26.7	28.6	3.1	21.7	21.8
55 EX. 554	AUTOMOTIVE DEALERS	-64.6	29•3	26.7	12.0	20.5	19.0
55 PT.(554)	GASOLINE SERVICE STATIONS	-39.5	15•6	17.2	(0)	6.6	7.6
56 562, 3, 8	APPAREL AND ACCESSORY STORES	-6.3	23.4	15.8	17•0	5•3	4•5
562 OTHER 56	FURRIERS	-18.1 -18.7 0.8	22.9 (D) 23.7	16.3 34.3 15.6	5.5 4.3 11.5	1.8 (D) 3.5	1.5 1.3 3.0
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	44.5 81.3 (D) 9.8	50.8 59.6 (D)	68.1 57.5 64.1 82.5	8.8 5.3 (D)	6•5 3•6 (D)	6.2 2.8 0.7 2.7
58 5812 5813	EATING AND DRINKING PLACES	32.8 37.0 18.2	45.0 50.7 30.0	43.1 47.7 30.3	6•4 5•1 1•3	7.1 5.3 1.8	8.7 6.6 2.1
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	-3•1	29•4	39.5	5•6	4.3	3.9
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES ²	24.0 -100.0 (D) 39.9 (D)	43.6 74.3 3.0 48.1 126.2	40.7 51.1 18.3 42.8 164.9	7•7 - (D) 4•0 (D)	6.5 2.2 0.2 0.8 0.5	7.5 2.1 0.2 0.7 0.5

Standard Notes: \sim Represents zero. D Withheld to avoid disclosure. NA Not available. $^{\rm r}$ Revised. $^{\rm 1}$ Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53. $^{\rm 2}$ Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

		Central business district sales as			
SIC code	Kind of business	Percent of city sales	Percent of standard metropolitan statistical area sales		
	RETAIL STORES, TOTAL ¹	15•7	11•6		
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	(D) (D) 0.0	(D) (D) 0.0		
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES DEPARTMENT STORES	36•2 (D) (D) (D)	33·3 37·4 (D) (D)		
54	FOOD STORES	2•2	1.6		
55 EX. 554	AUTOMOTIVE DEALERS	9•2	7•3		
55 PT.(554)	GASOLINE SERVICE STATIONS	(D)	(D)		
56 562, 3, 8 562 OTHER 56 561 565 566 564, 7, 9	APPAREL AND ACCESSORY STORES	49.8 46.6 (D) 51.5 43.5 (D) 46.6	43.9 42.5 39.6 44.7 39.5 (D) 42.0		
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	21.2 23.0 (D) (D)	16.4 21.5 (D)		
58 5812 5813	EATING AND DRINKING PLACES	14•2 15•1 11•3	8.5 9.0 7.1		
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	20•4	16•6		
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES4	18.5 0.0 (D) 75.2 (D)	12.0 0.0 (D) 69.9 (D)		

rRevised.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

21967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of

business.

31967 data limited to "employer" establishments.

4Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below) No. 2
				Νυ. Δ
	RETAIL STORES, TOTAL: 1 NUMBER	1 866 464 264	184 53 921	18 9 252
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	732 159 764	54 8 116	6 5 084
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	309 110 981	71 34 316	5 3 133
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	825 193 519	59 11 489	7 1 035
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL 1	1 866	184	18
52 5251 52 EX. 5251	BUILDING MATERIALS, HAROWARE, AND FARM EQUIPMENT DEALERS	123 27 96	3 3 -	3 1 2
53 PART 531 533 539	GENERAL MERCHANOISE GROUP STORES OEPARTMENT STORES VARIETY STORES. MISCELLANEOUS GENERAL MERCHANDISE STORES.	71 13 24 34	9 5 2 2	2 1 1 1 -
54	FOOO STORES	231	12	4
55 EX. 554	AUTOMOTIVE OEALERS	123	7	-
55 PT. (554)	GASOLINE SERVICE STATIONS	250	3	2
56 562, 3, 8 562 OTHER 56	APPAREL ANO ACCESSORY STORES	125 49 36 76	47 21 12 26	2 1 1 1
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EOUIPMENT STORES. FURNITURE STORES	113 29 22 62	15 4 1 10	1 1 -
58 5812 5813	EATING AND DRINKING PLACES	437 302 135	37 26 11	1 1 -
59 PT.(591)	ORUG STORES AND PROPRIETARY STORES	64	5	1
59 EX. 591 592 595 597	MISCELLANEOUS RETAIL STORES	329 45 18 25	46 - 1 14	2
5992	FLORISTS	NA Not available	r _{Povised}	-

MRC No. 2 Includes the planned center known as "Meadow Mart Shopping Center" in the area bounded by: Windsor Rd., North First St., Theodore St., and North Second St. (Loves Park)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

SIC code	Kind of business	Major retail centersContinued (see descriptions below)				
		No. 3	No. 4	No. 5	No. 6	
	RETAIL STORES, TOTAL: 1 NUMBER	21 9 695	33 13 171	40 25 829	17 16 654	
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	6 3 393	7 3 080	20 11 948	5 1 824	
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	10 5 843	11 7 712	10 10 517	8 13 637	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER \$1,000	5 459	15 2 379	10 3 364	4 1 193	
	NUMBER OF ESTABLISHMENTS					
	RETAIL STORES, TOTAL 1	21	33	40	17	
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	2 1 1	3 - 3	-	- -	
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES DEPARTMENT STORES	4 1 2	2 1 1	3 2	3 2 1	
54	FOOD STORES	4	3	5	2	
55 EX. 554	AUTOMOTIVE DEALERS	-	-	2	-	
55 PT.(554)	GASOLINE SERVICE STATIONS	-	5	6	-	
56 562, 3, 8	APPAREL AND ACCESSORY STORES	5	5	4	5	
562 OTHER 56	WOMEN'S READY-TO-WEAR STORES OTHER APPAREL AND ACCESSORY STORES	2 - 3	2 2 3	- - 4	2 2 3	
57 5712 OTHER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	1 1 -	4 - 3 1	3 1 1	-	
58 5812 5813	EATING AND DRINKING PLACES		3 3	11 10 1	2 2	
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	2 [.]	1	4	1	
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES LIQUOR STORES SPORTING GOODS STORES, BICYCLE SHOPS. JEWELRY STORES. FLORISTS.	3 1 - -	7 - 1 1	2 1 -	4 1 - 1	

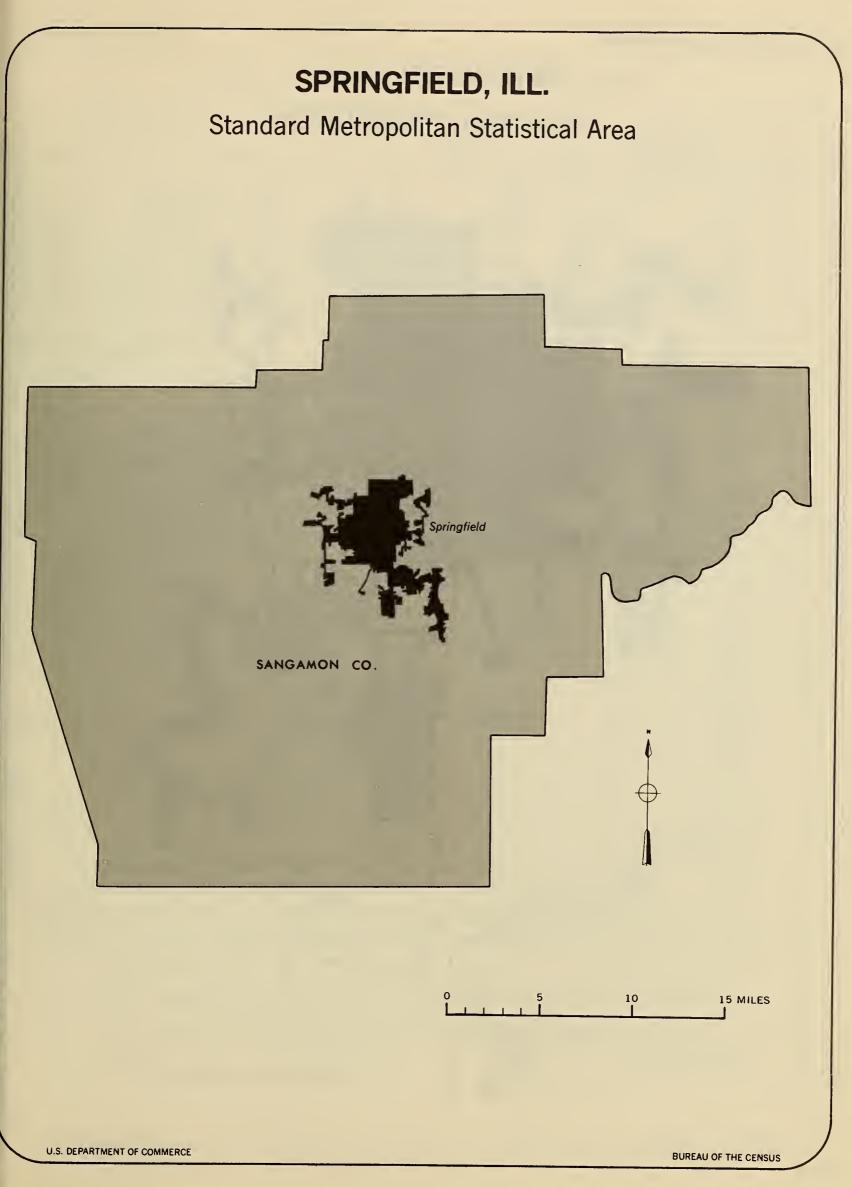
- MRC No. 3 Includes the planned center known as "North Towne Shopping Center" on east side of North Main St. from River Bluff Rd. to Riverside Blvd. (Rockford)
- MRC No. 4 Includes the planned center known as "Rockford Plaza" and establishments on Charles St. from 19th St. to Hollister Ave., and on the 600 block of Hollister Ave. (Rockford)
- MRC No. 5 Includes establishments on East State Street Rd. from Pike St. to Alpine Rd., and at the intersection of Alpine Rd. and East State Street Rd. (Rockford)
- MRC No. 6 Includes the planned center known as "Colonial Village Shopping Center" at the intersection of S. Alpine Rd. and Newberg Rd.. (Rockford)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1-Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2-Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3-Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.



SPRINGFIELD, ILL.

City and Major Retail Centers

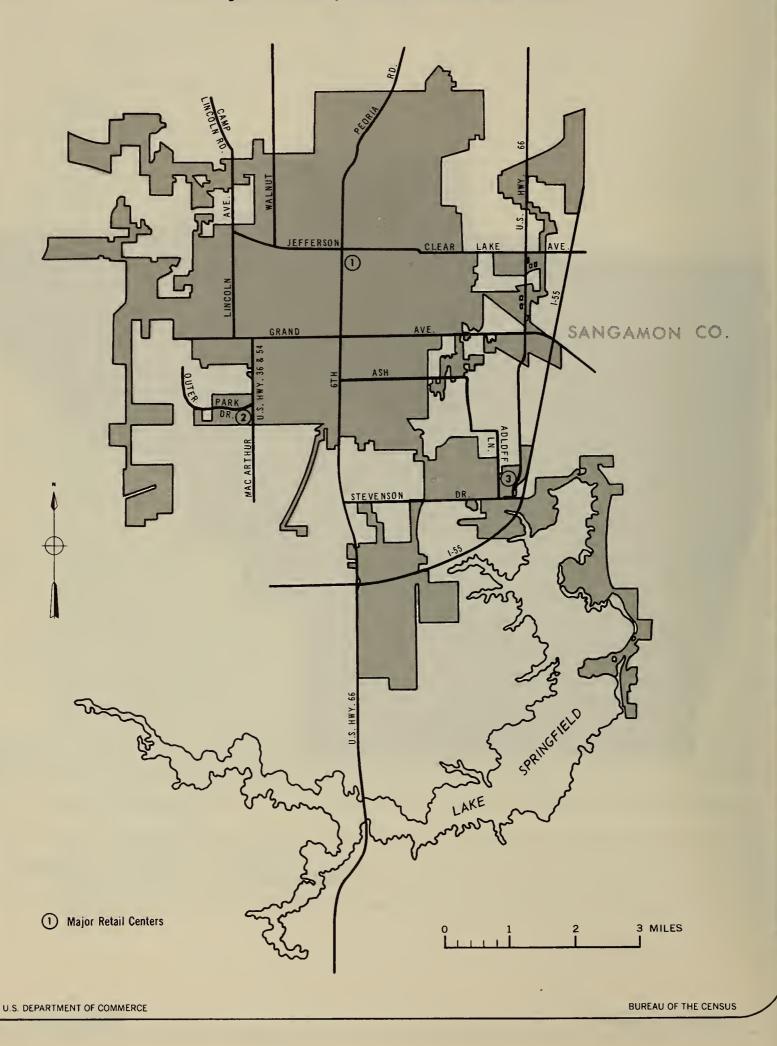


TABLE 1. Major Retail Centers in the SMSA: 1967

SPRINGFIELD SMSA-Coextensive with Sangamon County, III.

SIC code	Kind of business	Standard metropolitan	(!		
		statistical area	No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: 1 NUMBER	1 387 292 551	208 48 872	18 11 295	15 5 616
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER	619 99 040	78 8 001	4 (D)	3 (a)
53 PT.56,57	SHOPPING GOODS STORES (GAF):2 NUMBER	200 76 786	65 31 128	9 6 512	10 3 774
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER	568 116 725	65 9 743	5 (D)	(D)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL 1	1 387	208	18	15
52 5251 52 EX. 5251	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS	81 20 61	7 - 7	1 - 1	=
53 PART 531 533 539	GENERAL MERCHANDISE GROUP STORES	38 9 9 20	7 3 1 3	2 1 1	3 1 1 1
54	FOOD STORES	167	6	2	1
55 EX. 554	AUTOMOTIVE DEALERS	86	7	-	-
55 PT.(554)	GASOLINE SERVICE STATIONS	187	7	1	-
56 562, 3, 8	APPAREL AND ACCESSORY STORES	78	36	5	5
562 OTHER 56	FURRIERS	36 24 42	15 8 21	2 2 3	3 3 2
57 5712 0THER 571 572, 573	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	84 24 13	21 9 2	2 -	2 1 -
58 5812 5813	EATING AND DRINKING PLACES	410 230 180	64 38 26	1 1	1 1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	42	8	1	1
59 EX. 591 592 595 597 5992	MISCELLANEOUS RETAIL STORES	214 20 19 14 13	45 1 2 10 2	3 - - 1	2 -

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

1 Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

2 Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

3 Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the area bounding the establishments by: B. and O. R.R., Wabash R.R., Edwards, 4th, Cook and G.M. and O. R.R. (Springfield city) Tract: 14

MRC No. 2. Includes planned center known as "Town and Country Shopping Center" and establishments on MacArthur Blvd. from W. Outer Park Dr. to Lenox Ave. (Springfield)

MRC No. 3. Includes the planned center known as "Capitol City Shopping Center" and establishments on S. 31st St. (Rte. 66 Bypass) from Bel Aire Dr. to 3173. (Springfield)

Appendix

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

- 1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:
 - a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported as a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

- 2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:
 - a. Firms in the census precanvass—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

- b. Firms not in the census precanvass—Other firms included in the "mail" universe consist of the following categories:
 - (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket"classifications(e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

- Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.
- 3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two

proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All "employer" firms which had a first quarter 1967 payroll.
- b. All "nonemployer" firms in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual¹ for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

¹ Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

Payroll, entire year—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind(such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

Paid employees for the pay period including March 12, 1967—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67-MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC 532,534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

- 1. Furniture, home furnishings, appliances, radio and TV sets.
- 2. A general line of apparel for the family.
- 3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of

total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self-designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores," Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's clothing, specialty stores; furriers (SIC 562, 563, and 568)—Comprises the following industries:

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales

of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Women's accessory and specialty stores (SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailers" (SIC 567).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Shoe stores (SIC 566)—Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)—Comprises the following industries:

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FUNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,

domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

Home furnishings stores (SIC 571, except 5712)—Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

Household appliance, radio-TV, music stores (SIC 572 and 573)—Comprises the following industries:

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales or radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

Eating places (SIC 5812)—Comprises the following industries:

Restaurants, lunchrooms, caterers—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods

and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Sporting goods stores; bicycle shops (SIC 595)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and

other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; typewriter stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

NONSTORE RETAILERS (Part of SIC Major Group 53)

The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.



UNITED STATES
GOVERNMENT PRINTING OFFICE
DIVISION OF PUBLIC DOCUMENTS
WASHINGTON, D.C. 20402

OFFICIAL BUSINESS

FIRST CLASS MAIL



POSTAGE AND FEES PAID
U.S. GOVERNMENT PRINTING OFFICE





United States. Bureau Census
of the Census. T
1967 census of busi- 3065
ness: major retail UN3
centers in standard 1967
metropolitan stat- BC67-MRC
istical areas. v.1



